

Winnsboro Gun Club

Proposed Event Budget

Southern National Regional Smallbore and Air Rifle Silhouette Championship

June 2 – 5, 2011

Anticipated Income and Revenue

<u>Sources</u>	<u>Amounts</u>
Entry Fees	\$27,750
Donations	\$ 1,500
Sponsorship, Franklin Parish Tourism	\$ 2,500
Sponsorship, Louisiana Office of Tourism	<u>\$ 5,000</u>
TOTAL	\$36,750 ✓

Anticipated Expenses

<u>Expense Categories</u>	<u>Amounts</u>	<u>Application of State Funds</u>
Fees, National Rifle Association	\$ 1,235	\$ 1,170
Labor: Target Setters, Score Card Runners	\$ 1,750	\$
Labor, Office, Range construction and preparation	\$ 7,000	\$
Maintenance – Waste Disposal	\$ 800	\$
Miscellaneous Supplies	\$ 1,000	\$
Paint	\$ 1,000	\$
Office Supplies	\$ 1,200	\$
Other Charges, Awards and Trophies	\$10,000	\$
Postage	\$ 2,000	\$ 1,130
Printing	\$ 2,700	\$ 2,600
Professional Services – Catering	\$ 6,500	\$
Rentals – Equipment/Port A Johns	<u>\$ 500</u>	<u>\$ 100</u>
TOTALS	\$35,685 ✓	\$ 5,000



SCOTT ANGELLE
LIEUTENANT GOVERNOR

State of Louisiana
OFFICE OF THE LIEUTENANT GOVERNOR
DEPARTMENT OF CULTURE, RECREATION & TOURISM
OFFICE OF TOURISM

PAM BREUX
SECRETARY
JIM HUTCHINSON
ASSISTANT SECRETARY

August 10, 2010

Mr. David McLemore
Winnsboro Gun Club
204 Fair Avenue
Winnsboro, LA 71295

Dear Mr. McLemore:

This document is considered a Letter of Agreement (LOA) between the Louisiana Office of Tourism (State or LOT) and Winnsboro Gun Club to support the **2010 Southern National NRA Regional Air Rifle & Smallbore Rifle Silhouette Championship** taking place on June 3 - 6, 2011 in Winnsboro.

This letter serves three purposes: (1) to establish mutual agreement upon the level of support to be provided by the Office of Tourism; (2) to clarify functional support for specific activities to be held in conjunction; and (3) to provide for leveraging the State's investment by ensuring support of a function or project that parallels with Louisiana tourism goals and objectives.

The Louisiana Office of Tourism will provide event marketing assistance with funding not to exceed **Five Thousand Dollars (\$5,000)**, to be applied towards the costs of marketing and advertising your event. All advertising, broadcast and marketing materials for the event must visibly display the official LouisianaTravel.com logo or mention the website as a source for more information (broadcast) and must be submitted to the LOT Sponsorship Manager for approval at least 7 business days prior to placing the ads. The logo must also be prominently displayed on the event/organization's website homepage and include a hyperlink to LouisianaTravel.com. As part of the deliverables, LOT/OLG staff must be granted access to monitor the event should this request be made by the State. The event must support the mission of the Office of Tourism, which is to promote Louisiana as a unique and desirable premier business and vacation destination.

At the conclusion of the event, your organization shall submit an original invoice to the State for not more than the agreed upon amount along with the LOT final report form within 45 working days after the event or by July 8, 2011, whichever comes first, in order to qualify for reimbursement. Upon verification of activities in compliance with the requirements of the sponsorship application and this agreement, payment will be authorized for processing and released by the Louisiana Office of Tourism, Sponsorship Manager.

The official LouisianaTravel.com logo and final report form are available for download at <http://www.crt.state.la.us/tourism/industrypartners.aspx#Sponsorship>.

To indicate your review and approval of the terms of the application and this Letter of Agreement, please sign and return this document to the Louisiana Office of Tourism, Attn: Leeann Borne using the address provided below. Please note that no payments will be authorized for release without a signed agreement by both parties (State and Contractor) and all revisions to this LOA must be approved in writing by both parties.

APPROVED:

James L. Hutchinson, Assistant Secretary
Department of Culture, Recreation & Tourism
Office of Tourism
Date 8/16/10

APPROVED:

David McLemore
Winnsboro Gun Club
Organization Tax ID#: 72-1170714
Date 8/23/10