Transmittal to Louisiana Legislative Auditor of Comprehensive Budget Information

Transferring Agency: Office of the Lt. Governor/Department of Culture, Recreation & Tourism

Agency #: 267 **Program #: 6788**

Receiving Agency or Entity

Name	Type	$ Amount
Independence Bowl Foundation, Inc.	~	$300,616.00
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Please attach email submission/documentation.

Submitted by: Wilma Shaw **Date Submitted:** 9/7/12

Office of Lt. Governor/
Department of Culture, Recreation & Tourism
Funding Agreement Checklist

Agency/Program: Office of Tourism

Recipient: Independence Bowl Foundation

Indicate:

- (●) **Cooperative Endeavor**
- ( ) **Professional Services Contract**
- ( ) **Personal Services Contract**
- ( ) **Consulting Services Contract**
- ( ) **Social Services Contract**
- ( ) **Grant: Indicate Specific Program** [ ]
- ( ) **Line Item Appropriation**
- ( ) **Letter of Agreement**

Yes	No	
☑	☐	**Does the agreement include budget worksheet?**
☑	☐	**Does the agreement include anticipated uses?**
☑	☐	**Does the agreement include estimated duration of the project?**
☑	☐	**Does the agreement include goals, objectives, and measures of performance?**
☑	☐	**Does the agreement indicate requirement of written progress report every six (6) months?**
☑	☐	**Does the agreement notify the recipient of Louisiana Audit Law (R.S.24:513)? (See attached schedule)**
☑	☐	**Has the comprehensive budget been approved by the appointing authority?**
☑	☐	**Has the comprehensive budget been properly transmitted to the Louisiana Legislative Auditor?**

Signatures:

Contract Monitor	9/11/12 **Date**
Appointing Authority	9/11/12 **Date**

STATE OF LOUISIANA

COOPERATIVE ENDEAVOR AGREEMENT

(Line Item Appropriation)

THIS COOPERATIVE ENDEAVOR AGREEMENT is made and entered into by and between the Department of Culture, Recreation and Tourism, Office of Tourism of the State of Louisiana, hereinafter referred to as "State" and/or "Agency", and Independence Bowl Foundation, Inc., 401 Market Street, Suite 120, (P. O. Box 1723, 71166) Shreveport, LA 71101, hereinafter referred to as "Contracting Party".

ARTICLE I

WITNESSETH:

1.1 WHEREAS, Article VII, Section 14(c) of the Constitution of the State of Louisiana provides that "for a public purpose, the state and its political subdivisions...may engage in cooperative endeavors with each other, with the United States or its agencies, or with any public or private association, corporation, or individual;" and

1.2 WHEREAS, Act 13 of the 2012 Regular Session of the Louisiana Legislature, which was adopted in accordance with Article VII, Section 10, of the Constitution of the State of Louisiana, is the appropriation for the expenditure of state funds, and Act 13 contains an appropriation within the Agency's budget for the benefit of the Independence Bowl of which the sum of THREE HUNDRED THOUSAND SIX HUNDRED SIXTEEN & NO/ 100 ($300,616.00) DOLLARS has been allocated for this project, as set forth in Attachment A (the "Plan"), which is attached to this agreement and made a part hereof; and

1.3 WHEREAS, in accordance with La. R.S. 51:1254, the Office of Tourism was established to be responsible for the design, plan, development and implementation of the effective and accurate promotion of Louisiana's history, culture, art, folklife, recreational and leisure opportunities, natural and scenic resources, transportation, cuisine, sites, attractions, accommodations, and events, and the Office of Tourism is mandated to encourage and assist local governmental and private sector development for the promotion of tourism; and

1.4 WHEREAS, the 2012 AdvoCare V100 Independence Bowl Game ("Event") is a National Collegiate Athletic Association (NCAA) football competition to be held at Independence Stadium on Friday, December 28, 2012 in Shreveport, Louisiana. In 2011, attendance was recorded at 41,632, and it is estimated that the Event's economic impact was between $10 and $11 million annually. The game is televised to a national audience on ESPN, and has become a major economic driver for businesses in the Shreveport-Bossier area, positively impacting Louisiana and the surrounding states of Arkansas and Texas; and

1.5 WHEREAS, the public purpose of this endeavor is the expansion and promotion of tourism and the tourism industry in Louisiana, resulting in increased economic activity and tax revenues for the state and local government. The objective is to attract visitors to Louisiana and to maintain awareness and a positive image of Louisiana as a unique and desirable travel destination. It is anticipated that the public benefit is proportionate to the obligations undertaken by the State. The State will receive tourism publicity and recognition for its support through verbal acknowledgements, in the official event program, and in other related publicity and advertisements associated with publicizing the Event; and

1.6 WHEREAS, the Contracting Party has provided all required information in accordance with Act 13 of 2012, if applicable, and the governor's Executive Order BJ 2008-30 on accountability for line item appropriations; and is attached to this agreement and made a part hereof by reference as "Attachment E".

NOW THEREFORE, in consideration of the mutual covenants herein contained, the parties hereto agree as follows:

ARTICLE II
SCOPE OF SERVICES

2.1 The Contracting Party shall: do all things necessary to organize, promote, implement, host and manage all activities to produce the Event to be held at Independence Stadium on Friday, December 28, 2012 in Shreveport, Louisiana. Contractor shall use the appropriated funds to support financial obligations for team payoffs, as per the attached Budget, Exhibit B.

2.2 Deliverables shall include: 1) implementation of the Event, 2) at least a two (2) full-page editorials in the official program guide, 3) internet publicity for the State on the Independence Bowl website, 4) public recognition of the State's support in advertising and in media settings, 5) complimentary access to the game and the opportunity for the State's tourism representative(s) to participate in media events, 6) use best efforts to provide a speaking opportunity for the State's tourism representative to address game attendees to promote tourism and/or acknowledge the State's support during the game broadcast, and 7) the Progress Reports, Cost Reports, and **Final Report** referenced below.

Detailed information regarding deliverables to be provided to the State are attached in Exhibit A, the "Plan".

> The Contracting Party will provide to the State written quarterly **Progress Reports (Attachment C)** outlining the Contracting Party's resources, initiatives, activities, services and performance, consistent with the provisions, goals and objectives of this agreement, and quarterly **Cost Reports (Attachment D)** which shall provide detailed cost information outlining the use of the appropriated funds. **Attachment C,** the **Progress Report** and **Attachment D,** the **Cost Report** are attached to this agreement and are made a part thereof by this reference.

2.3 Budget: The **Budget** for this project is incorporated herein as **"Attachment B"** which is attached hereto and made a part hereof by reference and shows all anticipated revenues and expenditures provided by this cooperative endeavor. The **Budget** for this project shall not exceed the total sum of THREE HUNDRED THOUSAND SIX HUNDRED SIXTEEN & NO/ 100 ($300,616.00) DOLLARS which sum shall be inclusive of all costs or expenses to be paid by State in connection with the services to be provided under this agreement. This is the total sum that has been appropriated for this project. **No state funds shall be paid for any one phase of this agreement that exceeds the categories shown on the Budget attached as "Attachment B", without the prior approval of State.**

2.4 The Contracting Party is notified that no funds appropriated under Act 13 of the 2012 Regular Legislative Session shall be transferred to a public or quasi-public agency or entity which is not a budget unit of the State unless the Contracting Party executes a copy of this Agreement and submits to the State for approval, a Comprehensive Budget showing all anticipated uses of the appropriation, an estimate of the duration of the project, and a plan showing specific goals and objectives for the use of such funds, including measures of performance. The State shall submit the Agreement, the Budget, and any other required information to the Legislative Auditor for approval at ebudgets@lla.la.gov.

ARTICLE III
CONTRACT MONITOR

3.1 The Contract Monitor for this contract is Jack Warner, Deputy Assistant Secretary of Tourism, his supervisor or successor.

3.2 Monitoring Plan: During the term of this agreement, the Contracting Party shall discuss with the State's Contract Monitor the progress and results of the Project, ongoing plans for continuation of the project, any deficiencies noted, and other matters relating to the Project. The Contract Monitor shall review and analyze the Contracting Party's **Plan,** to ensure the Contracting Party's compliance with the contract requirements.

The Contract Monitor shall also review and analyze the Contracting Party's written **Progress Reports** and **Cost Reports,** and all work products for compliance with the Scope of Services; and shall:

1. Compare the Reports to the Goals/Results and Performance Measures outlined in this contract to determine the progress made;
2. Contact the Contracting Party to secure all missing deliverables;
3. Maintain telephone and/or e-mail contact with the Contracting Party on contract activity, and if necessary, make visits to the Contracting Party's site in order to review the progress and completion of the Contracting Party's services, to ensure that performance goals are being achieved, and to verify information when needed; and
4. Ensure that expenditures or reimbursements requested in **Cost Reports** are in compliance with the approved **Budget.** The Contract Monitor shall coordinate with Agency's fiscal office for reimbursements to the Contracting Party, and shall contact the Contracting party for further details, information or documentation when necessary.

Between required performance reporting dates, the Contracting Party shall inform the Contract Monitor of any problems, delays or adverse conditions which will materially affect the ability to attain program objectives, prevent the meeting of time schedules and goals, or preclude the attainment of project results by established time schedules and goals. The Contracting Party's disclosure shall be accompanied by a statement describing the action taken or contemplated by the Contracting Party and any assistance which may be needed to resolve the situation.

ARTICLE IV
PAYMENT TERMS

4.1 Provided that the Contracting Party's progress and/or completion of the Contracting Party's services are to the reasonable satisfaction of State, payments to the Contracting Party shall be made by State on a reimbursement basis, after receipt from the Contracting Party and approval by State of an original invoice, the **Progress Reports** and at least quarterly **Cost Reports** requesting reimbursement, and certifying that such expenses have been incurred. Adequate supporting documentation shall include copies of invoices, signed agreements, billing statements, checks and other appropriate records reflecting that expenses have been incurred. All original documentation supporting the Reports shall be maintained by Contracting Party, and shall be subject to audit, as hereinafter stated.

4.2 Travel expenses, if any, shall be reimbursed only in the event that this agreement provides for such reimbursement, such travel expenses are included in the Contracting Party's approved compensation, budget or allocated amount, and then only in accordance with Division of Administration Policy and Procedure Memorandum No. 49. Invoices and/or receipts for any pre-approved reimbursable expenses or travel expenses must be provided or attached to periodic invoices for reimbursement.

4.3 Reimbursements under the terms of this agreement will be allowed only for expenditures occurring between and including the dates of **July 1, 2012** and **June 30, 2013,** and this project and all of the Contracting Party's services shall be completed by that date. Payment is contingent upon the availability of funds and upon the approval of this agreement by the Office of Contractual Review.

4.4 The Contract Monitor shall monitor disbursements on at least a quarterly basis. Under circumstances such that the Contracting Party has not demonstrated substantial progress towards the achievement of the goals and objectives, based on the established measures of performance, further disbursements shall be discontinued until substantial progress is demonstrated or the Contracting Party has justified to the satisfaction of the Agency, the reasons for the lack of progress. If the Agency determines that the Contracting Party failed to use the Appropriation within the estimated duration of the Project or failed to reasonably achieve its specific goals and objectives, without sufficient justification, the Agency shall demand that any unexpended funds be returned to the state treasury unless approval to retain the funds is obtained from the Division of Administration and the Joint Legislative Committee on the Budget. The transferring Agency shall forward to the Legislative Auditor, the Division of Administration, and the Joint Legislative Committee on the Budget a report showing specific data regarding compliance with this Section and collection of any unexpended funds. This report shall be submitted no later than May 1, 2013.

If the Contracting Party defaults on the agreement, breaches the terms of the agreement, ceases to do business, or ceases to do business in Louisiana it shall be required to repay the state, in accordance with the State's terms.

4.5 Taxes: The Contracting Party hereby agrees that the responsibility for payment of taxes from the funds thus received under this agreement and/or legislative appropriation shall be the Contracting Party's obligation and identified under Federal tax identification number 72-0927228.

ARTICLE V
TERMINATION FOR CAUSE

5.1 The State may terminate this agreement for cause based upon the failure of the Contracting Party to comply with the terms and/or conditions of the agreement; provided that the State shall give the Contracting Party written notice specifying the Contracting Party's failure. If within thirty (30) days after receipt of such notice, the Contracting Party shall not have either corrected such failure or, in the case which cannot be corrected in thirty (30) days, begun in good faith to correct the said failure and thereafter proceeded diligently to complete such correction, then the State may, at its option, place the Contracting Party in default and the agreement shall terminate on the date specified in such notice. The Contracting Party may exercise any rights available to it under Louisiana law to terminate for cause upon the failure of the State to comply with the terms and conditions of this agreement; provided that the Contracting Party shall give the State written notice specifying the State's failure and a reasonable opportunity for the State to cure the defect.

ARTICLE VI
TERMINATION FOR CONVENIENCE

6.1 The State may terminate this agreement at any time by giving thirty (30) days' written notice to the Contracting Party. Upon receipt of notice, the Contracting Party shall, unless the notice directs otherwise, immediately discontinue the work and placing of orders, for materials, facilities, services and supplies in connection with the performance of this Agreement. The Contracting Party shall be entitled to payment for deliverables in progress, to the extent work has been performed satisfactorily.

ARTICLE VII
OWNERSHIP

7.1 All records, reports, documents and other material delivered or transmitted to the Contracting Party by the State shall remain the property of the State, and shall be returned by the Contracting Party to the State, at the Contracting Party's expense, at termination or expiration of this agreement. All records, reports, documents, or other material related to this agreement and/or obtained or prepared by the Contracting Party in connection with the performance of the services contracted for herein shall become the property of the State, and shall, upon request, be returned by the Contracting Party to the State at the Contracting Party's expense at termination or expiration of this agreement.

ARTICLE VIII
ASSIGNMENT

8.1 The Contracting Party shall not assign any interest in this agreement and shall not transfer any interest in same (whether by assignment or novation), without prior written consent of the State, provided however, that claims for money due or to become due to the Contracting Party from the State may be assigned to a bank, trust company, or other financial institution without such prior written consent. Notice of any such assignment or transfer shall be furnished promptly to the State.

ARTICLE IX
FINANCIAL DISCLOSURE

9.1 The Contracting Party shall be audited in accordance with R.S. 24:513. If the amount of public funds received by the Contracting Party is below the amount for which an audit is required under R.S. 24:513, the Agency shall monitor and evaluate the use of the funds to ensure effective achievement of the goals and objectives.

ARTICLE X
AUDITOR'S CLAUSE

10.1 It is hereby agreed that in accordance with La. R.S. 24:513, the Legislative Auditor of the State of Louisiana, and/or the Office of the Governor, Division of Administration, and/or the Department of Culture, Recreation and Tourism auditors shall have the option of auditing all records and accounts of the Contracting Party which relate to this agreement.

10.2 The Contracting Party and any subcontractors paid under this agreement shall maintain all books and records pertaining to this agreement for a period of three years after the date of final payment under the prime contract and any subcontract entered into under this agreement.

10.3 In accordance with La. R.S. 24:513 H (2)(a), quasi public agencies or bodies shall designate an individual who shall be responsible for filing annual financial reports with the Legislative Auditor and shall notify the Legislative Auditor of the name and address of the person that is designated. A quasi public agency or body is defined in La. R.S. 24:513 A (1)(b).

ARTICLE XI
AMENDMENTS IN WRITING

11.1 Any alteration, variation, modification, or waiver of provisions of this agreement shall be valid only when it has been reduced to writing, executed by all parties and approved by the Director of the Office of Contractual Review, Division of Administration.

ARTICLE XII
FISCAL FUNDING CLAUSE

12.1 The continuation of this agreement is contingent upon the appropriation of funds to fulfill the requirements of the agreement by the legislature. If the legislature fails to appropriate sufficient monies to provide for the continuation of the agreement, or if such appropriation is reduced by the veto of the Governor or by any means provided in the appropriations act to prevent the total appropriation for the year from exceeding revenues for that year, or for any other lawful purpose, and the effect of such reduction is to provide insufficient monies for the continuation of the agreement, the agreement shall terminate on the date of the beginning of the first fiscal year for which funds are not appropriated.

ARTICLE XIII
TERM OF CONTRACT

13.1 This agreement shall begin on **July 1, 2012** and shall terminate on **June 30, 2013.**

ARTICLE XIV
DISCRIMINATION CLAUSE

14.1 The Contracting Party agrees to abide by the requirements of the following as applicable: Title VI and VII of the Civil Rights Act of 1964, as amended by the Equal Employment Opportunity Act of 1972, Federal Executive Order 11246 as amended, the Federal Rehabilitation Act of 1973, as amended, the Vietnam Era Veteran's Readjustment Assistance Act of 1974, Title IX of the Education Amendments of 1972, the Age Discrimination Act of 1975, the Fair Housing Act of 1968, as amended, and Contracting Party agrees to abide by the requirements of the Americans with Disabilities Act of 1990. The Contracting Party agrees not to discriminate in its employment practices, and will render services under this contract without regard to race, color, religion, sex, national origin, veteran status, political affiliation, or disabilities. Any act of discrimination committed by the Contracting Party, or failure to comply with these statutory obligations when applicable shall be grounds for termination of this agreement.

THUS DONE AND SIGNED AT Baton Rouge, Louisiana on the 13th day of September, 2012.

WITNESSES:

Department of Culture, Recreation & Tourism

9/13/12

Kyle Edmiston, Assistant Secretary
Office of Tourism

THUS DONE AND SIGNED AT Baton Rouge, Louisiana on the 17 day of Sept, 2012.

WITNESSES:

Charles R. Davis, Deputy Secretary
Office of the Lieutenant Governor
Department of Culture, Recreation and Tourism

THUS DONE AND SIGNED AT Shreveport, Louisiana on the 25 day of Sept, 2012.

WITNESSES:

Independence Bowl Foundation, Inc.

Missy Setters, Executive Director

"ATTACHMENT A" PLAN	**NAME OF CONTRACTING PARTY:** Independence Bowl Foundation, Inc.
	NAME AND BRIEF NARRATIVE OF PROGRAM OR PROJECT: The State is providing funding in support of the 2012 AdvoCare V100 Independence Bowl Game to be held at the Independence Stadium on December 28, 2012 in Shreveport. The State will receive tourism publicity and recognition for its support in conjunction with promotional activities.

Program Goals, Objectives, Expected Outcomes/Results Activities and Related Performance Measures (Duplicate pages as needed for each goal identified). What are the goals, objective(s), expected outcomes/results for this program: Indicate the goals/objectives for this program. Indicate the expected outcomes/results for each goal. Explain how each goal, objective, outcome/result is measured. Identify activities that will be implemented to achieve expected outcomes, the person(s) responsible for implementing the activity, and the expected completion date.

1. **Program Goal** *(Goals are the intended broad, long-term results. The goal is a clear concise statement of the general end purposes toward which efforts are directed)*

The tourism goal is to carry out the Legislative intent to provide funding in support of the Event and to ensure that the State receives a reasonable return on its Investment-by utilizing this Event as an opportunity to attract visitors and maintain awareness and to promote a positive image of Louisiana as a unique and desirable travel destination.

2. **Program Objective(s)** *(Objectives are intermediate outcomes--specific, measurable steps towards accomplishing the goal. They identify the specifics of the expected outcomes and results to be achieved).*
   1) Successful implementation of the Event.
   2) Adequate publicity to maximize attendance (minimum of 40,000 expected) to increase the economic impact of the Event on the City and State.
   3) Public acknowledgement of the State's support of the Event through advertising, website media, public acknowledgements, and in media settings.
   4) Provide opportunities for the State's tourism representative(s) to participate in media events and to attend the game to promote Louisiana tourism.

3. **Relevant Activity (Activities)** *(An activity is a distinct subset of functions or services that will be implemented within a program.)*
   1) Provide the State at least two (2) full pages of editorial space in the Event program that is distributed at the game. Content to be provided by the State upon the Contracting Party's request.
   2) Prominently recognize the State as an official sponsor of the Event by inserting the State's official tourism logo "**Louisiana Pick Your Passion**" in promotional materials, verbal acknowledgement of the State's support in publicly when promoting the Event, in signage and the video screen at the game, and in media settings.
   3) Ensure that the State receives a Louisiana tourism banner ad, utilizing the "Louisiana Pick Your Passion" logo, with a link to LouisianaTravel.com on the Independence Bowl website. Information regarding the logo is available with instructions for downloading at www.crt.state.la.us/tourism/industrypartners.aspx#Sponsorship.
   4) Provide opportunity for a representative from the Office of the Lieutenant Governor or the Department of Culture, Recreation and Tourism, Office of Tourism to participate in at least one media event to acknowledge Louisiana tourism support (date, time and location to be provided to the State)
   5) Use best efforts to provide a speaking opportunity for the State's tourism representative to address game attendees, welcome visitors, promote tourism and/or acknowledge the State's support during the game broadcast.
   6) Verbally recognize the State's support of the Event in PSAs at the Event, in media settings and in other publicity efforts when speaking to the crowd of spectators at the Event.
   7) Provide the State's tourism representative (s) access to the game to promote tourism and for monitoring purposes. Should tickets be required, Contractor shall

provide the complimentary tickets at least (14) days prior to the game, for the purpose of accessing available media and promoting Louisiana tourism.

8) Provide quarterly Progress Reports of activities and Cost Reports with supporting documentation for expenses.

4. **Performance Measure(s)** *(Measures the amount of products or services provided and/or number of customers served. Specific quantifiable measures of progress, results actually achieved and provided for to assess the program impact and effectiveness.)*
   1. Number in attendance at the game.
   2. Economic Impact of the game on the City and State measured by statistical data such as the number of room nights generated in official hotels, the number of tickets sold to out-of-state visitors, and the amount of tax revenue reported as a result of the game.
   3. Television ratings, the amount of media coverage provided, and the amount of Tourism publicity the State receives in conjunction with the event.
   4. The submission of timely Progress and Cost Reports inclusive of relevant information regarding deliverables and outcomes.
   5. The submission of adequate supporting documentation for expenses.
   6. The ability of the Contractor to provide adequate documentation showing publicity benefits received by the State for its support.

"ATTACHMENT B"

Budget Page 1of 3

Project Budget (2012-2013)

Independence Bowl Foundation, Inc.

Anticipated Income or Revenue

Sources *(list all sources of revenue)*	**Amounts**
Incoming Fees	$ 40,000
Private Funding Sources	$ 2,316,318
State Funding	$ 300,616
City Funding	$ 140,000
Parish Funding	$ 60,000
Ticket Sales	$ 1,480,864
Total Revenue	**$ 4,337,798**

Anticipated Expenses

Expense Categories	**Total Amount**	**Amount of State Appropriation**
Salaries	$ 305,575	$ 0
Related Benefits	$ 58,000	$ 0
Travel	$ 31,000	$ 0
Operating Services		
Advertising	$ 54,500	$0
Printing	$ 54,300	$ 0
Maintenance of Equipment	$ 2,500	$ 0
Maintenance of Office	$ 0	$ 0
Rentals	$ 0	$ 0
Dues and Subscriptions	$ 9,400	$ 0
Telephones	$ 12,000	$ 0
Postage	$ 17,000	$ 0
Utilities	$ 5,000	$ 0
Other	$1, 346,580	$ 0
Office Supplies	$ 17,000	$ 0
Professional & Contract Services	$ 6,000	$ 0
Other Charges (Team Payouts)	$ 2,400,000	$ 300,616.
Acquisitions & Major Repairs	$0	$ 0
Total Use of the Appropriation	**$ 4,318,855**	**$300,616.**

(Budget categories listed above reflect a typical budget and may be adjusted by the agency and recipient to reflect actual categories necessary for each individual program. Salaries and Professional & Other Contract Services shall be detailed using pages 2 and 3 of Attachment B).

ATTACHMENT B2
Budget Page 2 of 3
STAFFING CHART

Name of Organization: Independence Bowl Foundation, Inc.

Name of Program: 2012 AdvoCare V100 Independence Bowl Game

Name	Title	Total Salary Amount	Total Salary Paid by Appropriation Amount	Percentage	Related Benefits	Full time or Part Time # of months
No staff paid under this agreement.						

ATTACHMENT B3

Budget Page 3 of 3

SCHEDULE OF PROFESSIONAL AND OTHER CONTRACT SERVICES

Name of Organization: Independence Bowl Foundation, Inc.

Name of Program: 2012 AdvoCare V100 Independence Bowl

Name and Address of Individual and/or Firm	Nature of Work Performed and Justification for Services	Total Contract Amount	Total Paid by Appropriation
None of the funds from this line item appropriation will be used for professional and other contract services.			

"ATTACHMENT C"
Progress Report

(To be submitted at least quarterly showing progress achieved. Duplicate pages as needed.)

Organization: Independence Bowl Foundation, Inc.
Contact Name: Missy Setters
Telephone: (318) 221-0712

	Note and/or List the Outcome to include Performance Indicators
Goal: The tourism goal is to carry out the Legislative intent to provide funding in support of the Event, and to ensure that the State receives a reasonable return on its investment, by utilizing this Event as an opportunity to maintain awareness and to promote a positive image of Louisiana as a unique and desirable travel destination.	
Objective(s): 1) Successful implementation of the Event. 2) Adequate publicity to maximize attendance (minimum of 40,000 expected) to increase the economic impact of the Event on the City and State. 3) Public acknowledgement of the State's support of the Event through advertising, website media, public acknowledgements, and in media settings. 4) Provide opportunities for the State's tourism representative(s) to participate in media events and to attend the game to promote Louisiana tourism.	
Activity(Activities) Performed: 1) Provide the State a least two (2) full pages of editorial space in the Event program that is distributed at the game. Content to be provided by the State upon the Contractor's request. 2) Prominently recognize the State as an official sponsor of the Event by inserting the State's official tourism logo "**Louisiana Pick Your Passion**" in promotional materials, verbal acknowledgement of the State's support in publicity efforts, in signage and on the video screen at the game, and in other media and settings. 3) Ensure that the State receives a Louisiana tourism banner ad, utilizing the "Louisiana Pick Your Passion" logo, with a link to LouisianaTravel.com on the Independence Bowl website. Information regarding the logo is available with instructions for downloading at	

www.crt.state.la.us/tourism/industrypartners.aspx#Sponsorship. 4) Provide opportunity for a representative from the Office of the Lieutenant Governor or the Department of Culture, Recreation and Tourism, Office of Tourism to participate in at least one media event to acknowledge Louisiana tourism support (date, time and location to be provided to the State). 5) Use best efforts to provide a speaking opportunity for the State's tourism representative to address attendees, welcome visitors, promote tourism and/or acknowledge the State's support during the game broadcast. 6) Verbally recognize the State's support of the Event in PSAs at the Event, in media settings and in other publicity efforts when speaking to the crowd of spectators at the Event. 7) Provide the State's tourism representative (s) access to the game to promote tourism and for monitoring purposes. Should tickets be required, Contractor shall provide the complimentary tickets at least (14) days prior to the game, for the purpose of accessing available media and promoting Louisiana tourism. 8) Provide quarterly Progress Reports of activities and Cost Reports with supporting documentation for expenses.	
Performance Measure(s) **1.** Attendance at the game (Minimum of 40,000 anticipated) **2.** Economic Impact of the game on the City and State measured by statistical data such as the number of room nights generated in official hotels, the number of tickets sold to out-of-state visitors, and the amount of tax revenue reported as a result of the game. **3.** Television ratings, and the amount of media coverage provided, and the amount of publicity the State's tourism industry receives in conjunction with publicity efforts. **4.** The submission of timely Progress and Cost Reports inclusive of adequate and relevant information regarding deliverables and outcomes. **5.** The submission of adequate supporting documentation for expenses. **6.** The ability of the Contractor to provide adequate documentation showing publicity benefits received by the State for its support.	

"ATTACHMENT D"

Organization: Independence Bowl Foundation, Inc.
Contact Name: Missy Setters
Telephone: (318) 221-0712 ***Fax:*** (318) 221-0712
Cost Report for the Period of: July 1, 2012 through June 30, 2013

Expense Category	Approved Total Amount	(Quarterly) Expenditures	Total Cumulative Year to Date Expenditures	Balance Remaining
Salaries				
Related Benefits				
Travel				
Operating Services				
Advertising				
Printing				
Maintenance of Equipment				
Maintenance of Office				
Rentals				
Dues/Subscriptions				
Telephones				
Postage				
Utilities				
Other				
Office Supplies				
Professional Services				
Other Charges (Team Payouts)	$300,616.00			
Acquisitions & Major Repairs				
TOTALS	**$300,616.00**			

(Expense categories must reflect budget categories listed in "Attachment B" budget.)

"ATTACHMENT E"

Disclosure and Certification Statement

Contractor's Name: Independence Bowl Foundation, Inc.
Contractor's Mailing Address: 401 Market Street, Suite 120, (P. O. Box 1723, 71166)
Shreveport, LA 71101

Organization Type: (Not for profit)

Private entities required to register with the Secretary of State's office must be in good standing with that office.

Names and Addresses of all officers and directors, including Executive Director, Chief Executive Officer or any person responsible for the daily operations of the entity:

Missy Setters, Executive Director	10711 Misty Circle, Shreveport, LA 71106
Jack Andres, 2012 Chairman	428 Travis St., Shreveport, LA 71101
Keith Crissman, Executive Committee	333 Texas St. LASH 3030IJ, Shreveport, LA 71101
John Hubbard, Executive Committee	P.O. Box 21106, Shreveport, LA 71156
Kyle McInnis, Executive Committee	3999 Baltimore Ave., Shreveport, LA 71106
Darin Seal, Executive Committee	470 Ashley Ridge Blvd., Shreveport, LA 71106
Sheena Miles, Executive Committee	2533 Bert Kouns Industrial Loop 225B, Shreveport, LA 71118
Fred Sexton, Jr. , Executive Committee	2020 Waterview Lane, Shreveport, LA 71105
Tim Wilhite, Executive Committee	4450 Viking Loop, Bossier City, LA 71111
Scotty Amos, Executive Committee	624 Travis St., #800, Shreveport, LA 71101
Fred Kent, Executive Committee	9220 Ellerbe Rd., Shreveport, LA 71106
Harold Turner, Executive Committee	12010 Ashland Way, Shreveport, LA 71106
Andrew Pringle, Executive Committee	552 Dunmoreland Dr., Shreveport, LA 71106
Troy Broussard, Executive Committee	3115 Dee St., Suite 100, Shreveport, LA 71105
Ken Antee, Executive Committee	9335 Ellerbe Rd., Shreveport, LA 71106

Names and Addresses of all key personnel responsible for the program or functions funded through this agreement:

Missy Setters, Executive Director 10711 Misty Circle, Shreveport, LA 71106

Amy O'Callaghan Staff	429 Unadilla, Shreveport, LA 71106
Jeff Dittmer, Staff	837 Lark. Ave., Shreveport, LA 71105
John Cordaro, Staff	6006 Annette St., Shreveport, LA 71105
Stefan Nolet, Staff	1333 Coates Bluff Dr. Apt. 1226, Shreveport, LA 71104
Ann Crouch, Staff	131 Harts Landing Ln., Shreveport, LA 7111
Same as above	

List any person receiving anything of economic value from this agreement if that person is a state elected or appointed official or member of the immediate family of a person who is a state elected or appointed official Include the amount of anything of economic value received, the position held within the organization. Identify the official and the public position held.

N/A

☐ I hereby certify that this organization has no outstanding audit issues or findings.

☐ I hereby certify that this organization has outstanding audit issues or findings and is currently working with the state to resolve such issues or findings.

☐ I hereby certify that the above information is true and correct, to the best of my knowledge, and I am the duly authorized representative of the organization.

_____

Misty Setters, Executive Director,
Independence Bowl Foundation, Inc.

(Authorized Signature of Contractor)