

**Office of Lt. Governor/
Department of Culture, Recreation & Tourism
Funding Agreement Checklist**

Agency/Program: Louisiana Office of Tourism/Marketing

Recipient: Greater New Orleans Sports Foundation

- Indicate:**
- Cooperative Endeavor
 - Professional Services Contract
 - Personal Services Contract
 - Consulting Services Contract
 - Social Services Contract
 - Grant: Indicate Specific Program
 - Line Item Appropriation
 - Letter of Agreement

- | Yes | No | |
|-------------------------------------|--------------------------|--|
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Does the agreement include budget worksheet? |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Does the agreement include anticipated uses? |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Does the agreement include estimated duration of the project? |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Does the agreement include goals, objectives, and measures of performance? |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Does the agreement indicate requirement of written progress report every six (6) months? |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Does the agreement notify the recipient of Louisiana Audit Law (R.S.24:513)? (See attached schedule) |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Has the comprehensive budget been approved by the appointing authority? |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Has the comprehensive budget been properly transmitted to the Louisiana Legislative Auditor? |

Signatures: *Jamie L. Bengoni*
Contract Monitor

10/05/10
Date

Matthew J. Mitchell
Appointing Authority

10/05/10
Date

STATE OF LOUISIANA

COOPERATIVE ENDEAVOR AGREEMENT

THIS COOPERATIVE ENDEAVOR is made and entered into on the dates and at the places listed below, by and between the Department of Culture, Recreation and Tourism, Office of Tourism of the State of Louisiana, hereinafter referred to as "State" and/or "Agency," and Greater New Orleans Sports Foundation Inc., officially domiciled at 2020 St. Charles Avenue, New Orleans, Louisiana 70130, hereinafter referred to as "Contracting Party."

ARTICLE I

WITNESSETH:

1.1 WHEREAS, Article VII, Section 14(c) of the Constitution of the State of Louisiana provides that "for a public purpose, the state and its political subdivisions...may engage in cooperative endeavors with each other, with the United States or its agencies, or with any public or private association, corporation, or individual;" and

1.2 WHEREAS, and Act 11 of the 2010 Regular Session of the Louisiana Legislature, which was adopted in accordance with Article VII, Section 11, of the Constitution of the State of Louisiana, is the appropriation for the expenditure of State funds within the Agency's budget for the benefit of the City of New Orleans of which the sum of **FIVE HUNDRED THOUSAND AND NO/100 (\$500,000.00)** DOLLARS has been allocated for this project, as set forth in the attached Plan (Attachment A), which is attached to this agreement and made a part hereof; and

1.3 WHEREAS, in accordance with La. R.S. 51:1254, the Office of Tourism was established to be responsible for the design, plan, development, and implementation of the effective and accurate promotion of Louisiana's history, culture, art, folklife, recreational and leisure opportunities, natural and scenic resources, transportation, cuisine, site, attractions, accommodations, and events and the Office of Tourism is mandated to encourage and assist local governmental and private sector development for the promotion of tourism; and

1.4 WHEREAS, the Agency desires to cooperate with the Contracting Party in the implementation of the 2011 BASSMASTER CLASSIC, the ultimate three-day professional bass fishing trade show and competition. It is anticipated that over 50 of the world's top anglers will compete for \$1.2 Million in purses in the competition scheduled for February 18-20, 2011. The launch site is Bayou Segnette State Park in Westwego with all fishing taking place in the Louisiana Delta, the weigh-in held at the New Orleans Arena and the trade show held at the New Orleans Morial Convention Center; and

1.5 WHEREAS, the State of Louisiana provided financial support as a sponsor of the BASSMASTER CLASSIC in 1991, 2001 and 2003 with competitions held in and around the New Orleans area, and recently supported the 2009 BASSMASTER CLASSIC that was held February 15-24, 2009 on the Red River in the Bossier Parish-Shreveport area; and

1.6 WHEREAS, the public purpose is described as: to support the State's image of being a sportsman's paradise, and to maintain awareness and a positive image of the state as a unique and desirable travel destination benefiting Louisiana's economy and tourism industry. The event complements and

supports the goals and objective of the Office of Tourism; and

1.7 WHEREAS, the Contracting Party has provided all required information in accordance with the governor's Executive Order BJ 2008-29 for cooperative endeavor agreements.

NOW THEREFORE, in consideration of the mutual covenants herein contained, the parties hereto agree as follows:

ARTICLE II
SCOPE OF SERVICES

2.1 The Contracting Party shall: ensure the successful implementation of the 2011 Bassmaster Classic event in the Greater New Orleans Area and shall in marketing, advertising and publicity efforts utilize the event as an opportunity to enhance the image of the State as a fun and resourceful fishing and outdoor recreation destination for tourism travel.

Contractor shall leverage a return on the State investment in this event by ensuring the payment of the rights fee to host the event and by ensuring Louisiana tourism inclusion in publicity by recognizing the State as an event sponsor through verbal mention and by placement of the **LouisianaTravel.com** logo in printed materials where possible. Contractor shall utilize media opportunities associated with ESPN owned television broadcasts and website broadcasts of the event to publicize Louisiana fisheries through BASS/ESPN media outlets and shall do all thing necessary to increase tourism travel to Louisiana, maximizing the economic impact of the event on the Louisiana and the Greater New Orleans Metropolitan Area.

Questions regarding advertising and publicity requirements of the State's tourism industry shall be directed to the Office of Tourism's Director of Programs and Services, Misty Velasquez, her supervisor, designee, or successor.

Deliverables:

Include documentation (contractual agreement or other documents) of proof of the payment of the Five Hundred Thousand (\$500,000) dollars in right fees required to host the event, a copy of the broadcast of the event, copies of press releases, copies of advertising and publicity pieces developed to promote the event including the program guide, proof of recognition of the Department of Culture, Recreation and Tourism, Office of Tourism as an event sponsor, and a Final Report of the event to include the estimated attendance, ticket sales, number of hotel stays generated and other information available on the estimated economic impact of the event on City of New Orleans and the state of Louisiana.

Contracting Party will provide to the State a written **Progress Report (Attachment C)**, outlining the Contracting Party's resources, initiatives, activities, services and performance consistent with the provisions, goals and objectives of this agreement and a **Final Report** upon Completion of the Event (**Attachment C**) and **Cost Reports (Attachment D)** which provide detailed cost information outlining the use of appropriated funds. The **Final Report (Attachment C)** and **Cost Report (Attachment D)** are attached to this agreement and made a part thereof by reference.

2.3 Budget: The **Budget** for this Project is incorporated herein as "**Attachment B**" which is attached hereto and made a part hereof by reference and shows all anticipated revenues and expenditures provided by this cooperative endeavor. The **Budget** for this Project shall not exceed the total sum

of **FIVE HUNDRED THOUSAND AND NO/100 (\$500,000.00) DOLLARS** which sum shall be inclusive of all costs or expenses to be paid by State in connection with the services to be provided under this agreement. This is the total sum that has been appropriated for this Project by State. No state funds shall be paid for any one phase of this agreement that exceeds the categories shown on the **Budget (Attachment B)**, without the prior approval of State.

- 2.4 For public or quasi-public entities which are recipients under Act 11 of 2010, and which are not budget units of the State, no funds shall be transferred unless said Contracting Party submits to the Legislative Auditor for approval a copy of this Agreement and budget showing all anticipated uses of the appropriation, an estimate of the duration of the project and a plan showing specific goals and objectives for the use of such funds, including measures of performance. The Contracting Party shall include in the **Final Report** to the State, details concerning the use of the funds and the specific goals and objectives for the use thereof.

In the event the Agency determines that the Contracting Party failed to use the funds set forth in its budget within the estimated duration of the project or failed to reasonably achieve its specific goals and objectives for the use of the funds, the Agency shall demand that any unexpended funds be returned to the state treasury unless approval to retain the funds is obtained from the division of administration and the Joint Legislative Committee on the Budget. The Contracting Party shall be audited in accordance with R.S. 24:513. If the amount of the public funds received by the Contracting Party is below the amount for which an audit is required under R.S. 24:513, the Agency shall monitor and evaluate the use of the funds to ensure effective achievement of the goals and objectives. The Agency shall forward to the legislative auditor, the division of administration, and the Joint Legislative Committee on the Budget a report showing specific data regarding compliance with this Section and collection of any unexpended funds. This report shall be submitted no later than May 1, 2011.

ARTICLE III **CONTRACT MONITOR**

- 3.1 The Contract Monitor for this contract is Jack Warner, his designee, supervisor or successor.
- 3.2 **Monitoring Plan:** During the term of this agreement, Contracting Party shall discuss with State's Contract Monitor the progress and results of the Project, ongoing plans for the continuation of the Project, any deficiencies noted, and other matters relating to the Project. Contract Monitor shall review and analyze the Contracting Party's **Plan** to ensure Contracting Party's compliance with all contract requirements.

The Contract Monitor shall also review and analyze the Contracting Party's written **Final Report** and **Cost Report** and any work product for compliance with the Scope of Services; and shall

1. Compare the Reports to Goals and Performance Measures outlined in this contract to determine the progress made;
2. Contact Contracting Party to secure any missing deliverables;
3. Maintain telephone and/or e-mail contact with Contracting Party on contract activity and, if necessary, make visits to the Contracting Party's site in order to review the progress and completion of the Contracting Party's services, to ensure that performance goals are being achieved, and to verify information when needed.

4. Ensure that expenditures or reimbursements requested in **Cost Report** is in compliance with the approved **Budget**. Contract Monitor shall coordinate with Agency's fiscal office for reimbursements to Contracting Party and shall contact Contracting Party for further details, information or documentation when necessary.

Between required performance reporting dates, Contracting Party shall inform the Contract Monitor of any problems, delays or adverse conditions that will materially affect the ability to attain program objectives, prevent the meeting of time schedules and goals, or preclude the attainment of project results by the established time schedules and goals. Contracting Party's disclosure shall be accompanied by a statement describing the action taken or contemplated by the Contracting Party and any assistance that may be needed to resolve the situation.

ARTICLE IV **PAYMENT TERMS**

4.1 Upon approval of this agreement by the director of the Division of Administration, Office of Contractual Review and upon completion of the event to the reasonable satisfaction of State, the Contracting Party shall submit to the State an invoice request for reimbursement. Upon receipt from the Contracting Party of an original invoice on organization official letterhead, the **Final Report** and **Cost Report** requesting reimbursement, and certifying that such expenses have been incurred along with adequate supporting documentation (including copies of invoices, checks and other appropriate records reflecting expenses incurred), subject to approval of the State, the reimbursement will be authorized to be paid by the Contract Monitor. All original documentation supporting the Reports shall be maintained by Contracting Party, and shall be subject to audit, as hereinafter stated.

4.2 Travel expenses, if any, shall be reimbursed only in the event that this agreement provides for such reimbursement, such travel expenses are included in the Contracting Party's approved compensation, budget or allocated amount, and then only in accordance with Division of Administration Policy and Procedure Memorandum No. 49. Invoices and/or receipts for any pre-approved reimbursable expenses or travel expenses must be provided or attached to the Cost Reports for reimbursement.

4.3 Reimbursements under this agreement will be allowed only for expenditures occurring between and including the dates of **July 1, 2010** and **June 30, 2011**, and this Project and all of the Contracting Party's services shall be completed by that date. Payment is contingent upon the availability of funds and upon the approval of this agreement by the Office of Contractual Review.

4.4 Under circumstances such that the Contracting Party has not performed services based on the goals and objectives, and based on established measures of performance, no payment will be made until services are complete to the satisfaction of the Agency. If the Agency determines in any audit that the Contracting Party failed to use the appropriation within the estimated duration of the Project or failed to reasonably achieve its specific goals and objectives, without sufficient justification, the Agency shall demand that any unexpended funds received, be returned to the state treasury unless approval to retain the funds is obtained from the Division of Administration and the Joint Legislative Committee on the Budget.

If the Contracting Party defaults on the agreement, breaches the terms of the agreement, ceases to do business, or ceases to do business in Louisiana it shall be required to repay the State in accordance with the State's terms or requirements.

If it is determined by the Contract Monitor or by an audit that State funds were expended on non-reimbursable expense, the Contracting Party will be required to repay the State in accordance with the State's terms.

4.6 Taxes: Contracting Party hereby agrees that the responsibility for payment of taxes from the funds thus received under this agreement and/or legislative appropriation shall be Contracting Party's obligation and identified under Federal tax identification number 72-1129835.

ARTICLE V
TERMINATION FOR CAUSE

5.1 The State may terminate this agreement for cause based upon the failure of Contracting Party to comply with the terms and/or conditions of the agreement; provided that the State shall give Contracting Party written notice specifying Contracting Party's failure. If within thirty (30) days after receipt of such notice, Contracting Party shall not have either corrected such failure or, in the case which cannot be corrected in thirty (30) days, begun in good faith to correct said failure and thereafter proceeded diligently to complete such correction, then the State may, at its option, place Contracting Party in default and the agreement shall terminate on the date specified in such notice. Contracting Party may exercise any rights available to it under Louisiana law to terminate for cause upon the failure of the State to comply with the terms and conditions of this agreement; provided that the Contracting Party shall give the State written notice specifying the State's failure and a reasonable opportunity for the State to cure the defect.

ARTICLE VI
TERMINATION FOR CONVENIENCE

6.1 The State may terminate this agreement at any time by giving thirty (30) days written notice to Contracting Party. Upon receipt of notice, Contracting Party shall, unless the notice directs otherwise, immediately discontinue the work and placing of orders, for materials, facilities, services and supplies in connection with the performance of this Agreement. Contracting Party shall be entitled to payment for deliverables in progress, to the extent work has been performed satisfactorily.

ARTICLE VII
OWNERSHIP

7.1 All records, reports, documents and other material delivered or transmitted to Contracting Party by the State shall remain the property of the State, and shall be returned by Contracting Party to the State, at Contracting Party's expense, at termination or expiration of this agreement. All records, reports, documents, or other material related to this agreement and/or obtained or prepared by Contracting Party in connection with performance of the services contracted for herein shall become the property of the State, and shall, upon request, be returned by Contracting Party to the State at Contracting Party's expense at termination or expiration of this agreement.

ARTICLE VIII
ASSIGNMENT

8.1 Contracting Party shall not assign any interest in this agreement and shall not transfer any interest in same (whether by assignment or novation), without prior written consent of the State, provided however, that claims for money due or to become due to Contracting Party from the State may be assigned to a bank, trust company, or other financial institution without such prior written consent. Notice of any such

assignment or transfer shall be furnished promptly to the State.

ARTICLE IX
FINANCIAL DISCLOSURE

9.1 The Contracting Party shall be audited in accordance with R.S. 24:513. If the amount of public funds received by the Contracting Party is below the amount for which an audit is required under R.S. 24:513, the Agency shall monitor and evaluate the use of the funds to ensure effective achievement of the goals and objectives.

ARTICLE X
AUDITOR'S CLAUSE

10.1 It is hereby agreed that the Legislative Auditor of the State of Louisiana, and/or the Office of the Governor, Division of Administration auditors shall have the option of auditing all records and accounts of Contracting Party that relate to this agreement.

10.2 Contractor and any subcontractors paid under this agreement shall maintain all books and records pertaining to this agreement for a period of three years after the date of final payment under the prime contract and any subcontract entered into under this agreement.

ARTICLE XI
AMENDMENTS IN WRITING

11.1 Any alteration, variation, modification, or waiver of provisions of this agreement shall be valid only when it has been reduced to writing, executed by all parties, and approved by the Director of the Office of Contractual Review, Division of Administration.

ARTICLE XII
FISCAL FUNDING CLAUSE

12.1 The continuation of this agreement is contingent upon the legislative appropriation of funds to fulfill the requirements of the agreement. If the legislature fails to appropriate sufficient monies to provide for the continuation of the agreement, or if such appropriation is reduced by the veto of the Governor or by any means provided in the appropriations act to prevent the total appropriation for the year from exceeding revenues for that year, or for any other lawful purpose, and the effect of such reduction is to provide insufficient monies for the continuation of the agreement, the agreement shall terminate on the date of the beginning of the first fiscal year for which funds are not appropriated.

ARTICLE XIII
TERM OF CONTRACT

13.1 This agreement shall begin on **July 1, 2010** and shall terminate on **July 15, 2011**.

ARTICLE XIV
DISCRIMINATION CLAUSE

14.1 The Contracting Party agrees to abide by the requirements of the following as applicable: Title VI of the Civil Rights Act of 1964 and Title VII of the Civil Rights Act of 1964, as amended by the Equal

Employment Opportunity Act of 1972, Federal Executive Order 11246, the Federal Rehabilitation Act of 1973, as amended, the Vietnam Era Veteran's Readjustment Assistance Act of 1974, Title IX of the Education Amendments of 1972, the Age Discrimination Act of 1975, and Contracting Party agrees to abide by the requirements of the Americans with Disabilities Act of 1990. Contracting Party agrees not to discriminate in its employment practices, and will render services under this contract without regard to race, color, religion, sex, sexual orientation, national origin, veteran status, political affiliation, or disabilities. Any act of discrimination committed by Contracting Party, or failure to comply with these statutory obligations when applicable shall be grounds for termination of this agreement.

THUS DONE AND SIGNED AT Baton Rouge, Louisiana on the 11th day of October, 2010.

WITNESSES:

Department of Culture, Recreation & Tourism

Amir B. Po

Pam Breaux

Pam Breaux, Secretary

Cuille Dreisum

THUS DONE AND SIGNED AT Baton Rouge, Louisiana on the 5th day of October, 2010.

WITNESSES:

Louisiana Office of Tourism

Marlene Curcio

Jim Hutchinson

Jim Hutchinson, Assistant Secretary

[Signature]

THUS DONE AND SIGNED AT New Orleans, Louisiana on the 18th day of October, 2010.

WITNESSES:

Greater New Orleans Sports Foundation, Inc.

Gayle D. Grant

[Signature]

John J. Cicero, President/CEO

John F. Phillips

ATTACHMENT A" PLAN

NAME OF CONTRACTING PARTY:

Greater New Orleans Sports Foundation

NAME AND BRIEF NARRATIVE OF PROGRAM:

The Bassmaster Classic is the "Super Bowl" of bass fishing. Fifty (50) anglers compete for a \$500,000 first place prize and a \$1.2 million purse over three (3) days of fishing. The tournament also consists of a convention, trade show and arena show. The weigh in and tournament will be broadcasted on ESPN2 and live on espn360.com.

Program Goals, Objectives, Expected Outcomes/Results Activities and Related Performance Measures (Duplicate pages as needed for each goal identified). What are the goals, objective(s), expected outcomes/results for this program: Indicate the goals/objectives for each goal. Explain how each goal, objective, outcome/result is measured. Identify activities that will be implemented to achieve expected outcomes, the person(s) responsible for implementing the activity, and the expected completion date.

1. Program Goal (*Goals are the intended broad, long-term results. Goals are clear statements of the general end purposes toward which efforts are directed.*)

The program goal is to enhance the image of Louisiana as a fishing and outdoors destination by hosting the 2011 Bassmaster Classic event in the Greater New Orleans Area.

2. Program Objective(s) (*Objectives are intermediate outcomes--specific, measurable steps towards accomplishing the goal They identify the expected outcomes and results.*).

The objectives are to:

- 1) pay the rights fee to host the event;
- 2) enhance the image of Louisiana as a tourist destination through the ESPN owned television and web site broadcast of the event;
- 3) publicize and advertise Louisiana fisheries through BASS/ESPN media outlets; and,
- 4) increase tourism and economic impact to the State and City by attracting visitors to New Orleans for the event.

3. Relevant Activity (Activities) (*An activity is a distinct subset of functions or services within a program.*)

- 1) Pay BASS the \$500,000 rights fee
- 2) The television and web site broadcasts of the event
- 3) The publicity and advertising of the event
- 4) Financial accountability and the Final Report of the event to include information regarding the estimated economic impact of the event

4. Performance Measure(s) (*Measure the amount of products or services provided or number of customers served. Specific quantifiable measures of progress, results actually achieved and assess program impact and effectiveness.*)

- 1) Receipt of proof of payment of the \$500,000 rights fee
- 2) Louisiana Tourism publicity received as a result of the event
- 3) Quality of publicity and advertising efforts to include State inclusion as a sponsor of the event in media pieces,
- 4) The actual attendance, ticket sales, hotel stays generated and the overall economic impact of the event on the City and State.

ATTACHMENT B

Page 1

Project Budget (2010-11)

Greater New Orleans Sports Foundation

Anticipated Income or Revenue

<u>Sources</u> (list all sources of revenue for entire project)	<u>Amounts</u>
Greater New Orleans Sports Foundation Operating Fund	\$221,616.00
Line-item Appropriation from the State of Louisiana/DCRT	<u>\$500,000.00</u>
TOTAL	\$721,616.00

Anticipated Expenses

<u>Expense Categories</u>	<u>Total Amount</u>	<u>Amount of Line Item Appropriation</u>
Salaries	\$	\$
Related Benefits	\$	\$
Travel	\$	\$
Operating Services	\$	\$
Advertising	\$	\$
Printing	\$	\$
Maintenance of Equipment	\$	\$
Maintenance of Office	\$	\$
Rentals	\$	\$
Dues and Subscriptions	\$	\$
Telephones	\$	\$
Postage	\$	\$
Utilities	\$	\$
Other (Insurance)	\$	\$
Office Supplies	\$	\$
Professional & Contract Services (Disclose Subcontractors)	\$	\$
Other Charges (Rights Fee to BASS)	\$721,616.00	\$500,000.00
Acquisitions & Major Repairs	<u>\$</u>	<u>\$</u>
Total Use of the Appropriation	\$721,616.00	\$500,000.00

(Budget categories listed above reflect a typical budget and may be adjusted by the agency and recipient to reflect actual categories necessary for each individual program. Salaries and Professional & Other Contract Services shall be detailed using pages 2 and 3 of Attachment B).

ATTACHMENT C

Progress Report

(To be submitted at least quarterly showing progress achieved. Duplicate pages as needed.)

Organization: Greater New Orleans Sports Foundation

Contact Name: John J. Cicero

Telephone: 504-525-5678

Fax: 504-529-1622

Report Quarterly Activities

<p>Goal: The goal of this endeavor is to enhance the image of Louisiana as a fishing and outdoors destination by hosting the 2011 Bassmaster Classic event in the Greater New Orleans Area.</p>	
<p>Objective(s):</p> <ol style="list-style-type: none"> 1) Pay the rights fees to host the event 2) Enhance the image of Louisiana as a tourist destination through the ESPN owned television and web site broadcasts of the event 3) Publicize and advertise Louisiana fisheries through BASS/ESPN media outlets 4) Increase tourism and economic impact to the State and City by attracting visitors to New Orleans for the event 	
<p>Activity(Activities) Performed:</p> <ol style="list-style-type: none"> 1) Pay BASS the \$500,000 rights fee 2) The television and web site broadcasts of the event 3) The publicity and advertising of the event 4) Financial accountability and the Final Report of the event to include information regarding the estimated economic impact of the event. 	
<p>Performance Measure(s):</p> <ol style="list-style-type: none"> 1) Receipt of/proof of the payment of the \$500,000 rights fee 2) Louisiana Tourism publicity received as a result of the event 3) Quality of publicity and advertising efforts to include State inclusion as a sponsor of the event in media pieces 4) The actual attendance, ticket sales, hotel stays generated and the overall economic impact of the event on the City and State 	

“ATTACHMENT D”

Cost Report for the Period of _____ to _____

Expense Category	Approved Total Amount	(Quarterly) Expenditures (Monthly)	Total Cumulative Year to Date Expenditures	Balance Remaining
Salaries				
Related Benefits				
Travel				
Operating Services				
Advertising				
Printing				
Maintenance of Equipment				
Maintenance of Office				
Rentals				
Dues/Subscriptions				
Telephones				
Postage				
Utilities				
Other				
Office Supplies				
Professional Services				
Other Charges (Rights Fee)	\$500,000.00			
Acquisitions & Major Repairs				

(Expense categories must reflect budget categories listed in “Attachment B” budget.)

ATTACHMENT E

Disclosure and Certification Statement

Contractor's Name: Greater New Orleans Sports Foundation

Contractor's Mailing Address: 2020 St. Charles Avenue, New Orleans, LA 70130

Organization Type: (For example, local government, non-profit, corporation, LLP, etc.) **Private entities required to register with the Secretary of State's office must be in good standing with that office.**

Non-profit organization.

Names and Addresses of all officers and directors, including Executive Director, Chief Executive Officer or any person responsible for the daily operations of the entity:

OFFICERS

(2010 GNOSF Chairman of the Board)
Paul R. Valteau Jr.
1010 Common St.
Suite, 2700
New Orleans, LA 70112

(2010 GNOSF Vice Chair)
David R. Sherman
Chehardy, Sherman, Ellis, Murray, Recile,
Griffith, Stakelum & Hayes
One Galleria Boulevard, Suite 1100
Metairie, LA 70001

(2010 GNOSF Treasurer)
Ron Gardner
LSU Health Sciences Center
433 Bolvar Street, Room 816-C
New Orleans, LA 70112

(2010 GNOSF Secretary)
Philip B. Sherman
2300 Entergy Centre
1100 Poydras St.
New Orleans, LA 70163-2300

Jay Cicero
President/CEO
Greater New Orleans Sports Foundation
2020 St. Charles Avenue
New Orleans, LA 70130

BOARD OF DIRECTORS

Baker, Arnold
Baker Ready Mix
2800 Frenchman Street
New Orleans, LA 70122

Bennett, Kevin M.
6014 Walden Place
Mandeville, LA 70448

Davidson, Don (Captain)
Orleans Parish Civil Sheriffs Office
421 Loyola Avenue
New Orleans, LA 70112

DeLaune, Charles
Dickie Brennan's Steakhouse
4413 Trail Drive
Kenner, LA 70065

Moorehead, Myron E.
The Women's Laser Institute
200 West Esplanade, Suite 702
Kenner, LA 70065

Amy Reimer
International House
221 Camp Street
New Orleans, LA 70130

Polly Thomas
University of New Orleans
3230 Metairie Court Parkway
Metairie, LA 70002

Paul R. Valteau
City of New Orleans
421 Loyola Avenue
New Orleans, LA 70112

Ron Gardner
LSU Health Sciences Center
433 Bolivar St. Rm 816-C
New Orleans, LA 70112

David J. Guzan Jr.
Fairway Medical
67252 Industry Lane
Covington, LA 70433

David R. Sherman
Chehardy, Sherman, Ellis, Murray, Recile,
Griffith, Stakelum & Hayes LLP
One Galleria Boulevard, Suite 1100
Metairie, LA 70001

Raspanti, Joseph
Joseph Raspanti (Attorney)
Lakeway Building
3900 North Causeway Boulevard, Suite 1470
Metairie, LA 70002

Philip B. Sherman
Chaffe McCall
2300 Entergy Centre
1100 Poydras Street
New Orleans, LA 70163-2300

Doug Thornton
SMG Properties
Sugar Bowl Drive
New Orleans, LA 70112

Jay Cicero
Greater New Orleans Sports Foundation
2020 St. Charles Ave
New Orleans, LA 70130

Patsy Green
Louisiana Stadium & Exposition District
4925 James Dr.
Metairie, LA 70003

Ron Maestri
New Orleans Zephyrs
6000 Airline Dr.
Metairie, LA 70003

Names and Addresses of all key personnel responsible for the program or functions funded through this agreement:

Jay Cicero
President/CEO
Greater New Orleans Sports Foundation
2020 St. Charles Avenue
New Orleans, LA 70130

Derek Dupepe
Director of Group Sales
Greater New Orleans Sports Foundation
2020 St. Charles Avenue
New Orleans, LA 70130

Billy Ferrante
Vice President of Marketing and Operations
Greater New Orleans Sports Foundation
2020 St. Charles Avenue
New Orleans, LA 70130

Jeremy Boyce
Director of Community Affairs/Youth Programs
Greater New Orleans Sports Foundation
2020 St. Charles Avenue
New Orleans, LA 70130

Sam Joffray
Vice President of Communications
Greater New Orleans Sports Foundation
2020 St. Charles Avenue
New Orleans, LA 70130

Michelle Sanderson
Accounting Assistant
Greater New Orleans Sports Foundation
2020 St. Charles Avenue
New Orleans, LA 70130

Gayle Ruth
Executive Assistant/Office Manager
Greater New Orleans Sports Foundation
2020 St. Charles Avenue
New Orleans, LA 70130

Allison Baznik
Media Assistant
Greater New Orleans Sports Foundation
2020 St. Charles Avenue
New Orleans, LA 70130

Yve Phillips
Accounting Manager
Greater New Orleans Sports Foundation
2020 St. Charles Avenue
New Orleans, LA 70130

Tricia Lowe
Director of Membership
Greater New Orleans Sports Foundation
2020 St. Charles Avenue
New Orleans, LA 70130

Alison Comeaux
Director of Event Services
Greater New Orleans Sports Foundation
2020 St. Charles Avenue
New Orleans, LA 70130

Theresa Delgado
Receptionist
Greater New Orleans Sports Foundation
2020 St. Charles Avenue
New Orleans, LA 70130

Kristen Lanasa
Group Sales Assistant
Greater New Orleans Sports Foundation
2020 St. Charles Avenue
New Orleans, LA 70130

Cristin Murphy
Event Coordinator / Housing
Greater New Orleans Sports Foundation
2020 St. Charles Avenue
New Orleans, LA 70130

Jeffrey Rossi
Director of Volunteers
Greater New Orleans Sports Foundation
2020 St. Charles Avenue
New Orleans, LA 70130

List any person receiving anything of economic value from this agreement if that person is a state elected or appointed official or member of the immediate family of a person who is a state elected or appointed official. Include the amount of anything of economic value received, the position held within the organization. Identify the official and the public position held.

- I hereby certify that this organization has no outstanding audit issues or findings.
- I hereby certify that this organization has outstanding audit issues or findings and is currently working with the state to resolve such issues or findings.
- I hereby certify that the above information is true and correct, to the best of my knowledge, and I am the duly authorized representative of the organization.

John J. Cicero, President/CEO
(Name and Title of Person Authorized to sign for the Contractor)


(Authorized Signature of Person Authorized to sign for the Contracting Party)