



# CONTRACT FISCAL INFORMATION SHEET

PLEASE COMPLETE THIS FORM AND ATTACH TO CONTRACT WHEN IT IS TIME TO ROUTE CONTRACT FOR APPROVALS AND SIGNATURES.

CONTRACTOR'S NAME: Greater New Orleans Sports Foundation, Inc.

CONTRACTOR'S ADDRESS: 2020 St. Charles Avenue  
New Orleans, LA 70130

CONTRACTOR'S FEDERAL ID# 72-1129835

Or SOCIAL SECURITY # \_\_\_\_\_

CONTRACTOR'S TELEPHONE # (504) 525-5678

CONTRACT AMOUNT \$544,050.00

CONTRACT PERIOD From: July 1, 2012 To: July 30, 2013

SOURCE OF FUNDS: State: \_\_\_\_\_ Percent  
State: \_\_\_\_\_ Percent  
Federal \_\_\_\_\_ Percent  
Self-generated 100 Percent

Organ. 6786 Object 4160 Sub Object \_\_\_\_\_ Reporting Cat. 7313  
Organ. \_\_\_\_\_ Object \_\_\_\_\_ Sub Object \_\_\_\_\_ Reporting Cat. \_\_\_\_\_  
Organ. \_\_\_\_\_ Object \_\_\_\_\_ Sub Object \_\_\_\_\_ Reporting Cat. \_\_\_\_\_

BRIEF DESCRIPTION OF SERVICES: Funding provided under this agreement will be used to assist the Greater New Orleans Sports Foundation, Inc. with general operating expenses, which includes maintaining a professional staff for the solicitation and bidding for events, public relations activities, promotional efforts, and for coordination, hosting, and management of sporting events held in and around the Greater New Orleans region. The goal of GNOSF is to work collectively with local officials, sports organizations and their representatives, stakeholders, and other potential partners to maintain New Orleans' and Louisiana's competitiveness in the solicitation of sports events by keeping Louisiana actively involved in attracting events to maximize the economic impact of the event on the city and state.

**STATE OF LOUISIANA**  
**COOPERATIVE ENDEAVOR AGREEMENT**

*(Line Item Appropriation)*

THIS COOPERATIVE ENDEAVOR AGREEMENT, is made and entered into by and between the Department of Culture, Recreation and Tourism, Office of Tourism of the State of Louisiana, hereinafter referred to as "State", and/or "Agency", and the Greater New Orleans Sports Foundation, Incorporated, officially domiciled at 2020 St. Charles Avenue, New Orleans, LA 70130 hereinafter referred to as "GNOSF" or "Contracting Party".

**ARTICLE I**

WITNESSETH:

**1.1** WHEREAS, Article VII, Section 14(c) of the Constitution of the State of Louisiana provides that "for a public purpose, the state and its political subdivisions...may engage in cooperative endeavors with each other, with the United States or its agencies, or with any public or private association, corporation, or individual;" and

**1.2** WHEREAS, Act 13 of the 2012 Regular Session of the Louisiana Legislature, which was adopted in accordance with Article VII, Section 10, of the Constitution of the State of Louisiana, is the appropriation for the expenditure of state funds, and Act 13 contains an appropriation within the Agency's budget for the benefit of the Greater New Orleans Sports Foundation of which the sum of **FIVE HUNDRED FORTY-FOUR THOUSAND FIFTY & NO/100 (\$544,050.00) DOLLARS** has been allocated for this project, as set forth in Attachment A (the "Plan"), which is attached to this agreement and made a part hereof; and

**1.3** WHEREAS, in accordance with La. R.S. 51:1254, the Office of Tourism was established to be responsible for the design, plan, development and implementation of the effective and accurate promotion of Louisiana's history, culture, art, folklife, recreational and leisure opportunities, natural and scenic resources, transportation, cuisine, sites, attractions, accommodations, and events, and the Office of Tourism is mandated to encourage and assist local governmental and private sector development for the promotion of tourism; and

**1.4** WHEREAS, the Greater New Orleans Sports Foundation, Incorporated is a non-profit 501 (c) (4) recruits, bids on, organizes, and manages sporting events on behalf of the State of Louisiana and the City of New Orleans for tourism and economic development purposes; and

**1.5** WHEREAS, the public purpose of this endeavor is to attract, coordinate and manage sporting events that will have a positive economic impact on Louisiana, as well as the Greater New Orleans area; and

**1.6** WHEREAS, it is anticipated that the public benefits are proportionate to obligations undertaken by the State. Louisiana's economy and tourism industry will benefit from this endeavor; and

**1.7** WHEREAS, the Contracting Party has provided all required information in accordance with Act 13 of 2012, if applicable, and the governor's Executive Order BJ 2008-30 on accountability for line item appropriations; and is attached to this agreement and made a part hereof by reference as "Attachment E".

NOW THEREFORE, in consideration of the mutual covenants herein contained, the parties hereto agree as follows:

**ARTICLE II**  
**SCOPE OF SERVICES**

**2.1** The Contracting Party shall collaborate with governing bodies of nationally known sports organizations (event owners, coordinators, managers and representatives) to stay informed regarding opportunities to host sports events, and engage in bidding procedures to secure prospective events for Louisiana. GNOSF will develop budgets, evaluate and analyze potential events to estimate the potential economic impact on the state and New Orleans and bid on the event if economically feasible. Upon securing an event, GNOSF will be responsible for fulfilling all obligations to include planning, coordinating activities, building collaborations, marketing, execution and management to ensure event success.

**2.2 Deliverables** shall include **1)** proof of public acknowledgements of the State's support to the Greater New Orleans Sports Foundation and associated events, through verbal mention and in media and other publicity efforts/settings including media and the placement of the official tourism logo "Louisiana Pick Your Passion" in publicity materials, when feasible, internet publicity, and prominent onsite Louisiana tourism signage at events (TBD), when feasible; and **2)** the Progress Reports, Cost Reports, and **Final Report** referenced below.

Additionally, the Contracting Party shall use best efforts to secure opportunities for the Louisiana Office of Tourism's representative(s) to attend event activities and to obtain media publicity to represent the State's tourism interest and provide at least one media opportunity for the Louisiana Office of the Lieutenant Governor or his identified representative to speak on behalf of the Louisiana tourism industry and/or to acknowledge the State's support for sporting events. Additional details are provided in "**Attachment A**" the Plan.

The Contracting Party will provide to State written quarterly **Progress Reports (Attachment C)** outlining the Contracting Party's current status and/or progress, including resources, initiatives, activities, services and performance, consistent with the provisions, goals and objectives of this agreement, and at least quarterly **Cost Reports (Attachment D)** which shall provide detailed cost information outlining the use of the appropriated funds. **Attachment C, the Progress Report and Attachment D, the Cost Report** are attached to this agreement and are made a part thereof by this reference.

The Reports shall include data such as number of events, number of bids, attendance at events, and information regarding the economic impact of the events on the city and state.

**2.3 Budget:** The **Budget** for this project is incorporated herein as "**Attachment B**" and by this reference is made a part hereof, and shows all anticipated revenues and expenditures provided by this cooperative endeavor. The **Budget** for this project shall not exceed the total sum of **FIVE HUNDRED FORTY-FOUR THOUSAND FIFTY & NO/100 (\$544,050.00) DOLLARS** which sum shall be inclusive of all costs or expenses to be paid by State in connection with the services to be provided under this agreement. This is the total sum that has been appropriated for this project. **No state funds shall be paid for any one phase of this agreement that exceeds the categories shown on the Budget attached as "Attachment B", without the prior approval of State.**

**2.4** The Contracting Party is notified that no funds appropriated under Act 13 of the 2012 Regular Legislative Session shall be transferred to a public or quasi-public agency or entity which is not a budget unit of the State unless the Contracting Party executes a copy of this Agreement and submits to the State for approval a Comprehensive Budget showing all anticipated uses of the appropriation, an estimate of the duration of the project, and a plan showing specific goals and objectives for the use of such funds, including

measures of performance. The State shall submit the Agreement, the Budget, and any other required information to the Legislative Auditor for approval at [ebudgets@lla.la.gov](mailto:ebudgets@lla.la.gov).

### **ARTICLE III** **CONTRACT MONITOR**

**3.1** The Contract Monitor for this contract is Jack Warner, Deputy Assistant Secretary, of the Office of Tourism.

**3.2 Monitoring Plan:** During the term of this agreement, Contracting Party shall discuss with State's Contract Monitor the progress and results of the project, ongoing plans for the continuation of the project, any deficiencies noted, and other matters relating to the project. Contract Monitor shall review and analyze Contracting Party's **Plan** to ensure Contracting Party's compliance with contract requirements.

The Contract Monitor shall also review and analyze the Contracting Party's written **Progress Reports** and **Cost Reports**, and all work product for compliance with the Scope of Services and shall:

1. Compare the Reports to the Goals/Results and Performance Measures outlined in this contract to determine the progress made;
2. Contact the Contracting Party to secure all missing deliverables;
3. Maintain telephone and/or e-mail contact with the Contracting Party on contract activity, and if necessary, make visits to the Contracting Party's site in order to review the progress and completion of the Contracting Party's services, to ensure that performance goals are being achieved, and to verify information when needed; and
4. Ensure that expenditures or reimbursements requested in **Cost Reports** are in compliance with the approved **Budget**. Contract Monitor shall coordinate with Agency's fiscal office for reimbursements to the Contracting Party and shall contact the Contracting Party for further details, information or documentation when necessary.

Between required performance reporting dates, the Contracting Party shall inform the Contract Monitor of any problems, delays or adverse conditions which will materially affect the ability to attain program objectives, prevent the meeting of time schedules and goals, or preclude the attainment of project results by established time schedules and goals. The Contracting Party's disclosure shall be accompanied by a statement describing the action taken or contemplated by the Contracting Party and any assistance which may be needed to resolve the situation.

### **ARTICLE IV** **PAYMENT TERMS**

**4.1** Provided that the Contracting Party's progress and/or completion of the Contracting Party's services are to the reasonable satisfaction of the State, payments shall be made by the State on a reimbursement basis, after receipt from the Contracting Party and approval by the State of an original invoice, adequate supporting documentation for services, the **Progress Reports** and at least quarterly **Cost Reports**, certifying that such expenses have been incurred. Adequate supporting documentation shall include copies of invoices, financial and/or billing statements, signed agreements, checks and other appropriate records reflecting that expenses have been incurred. All original documentation supporting the Reports shall be maintained by Contracting Party, and shall be subject to audit, as hereinafter stated.

4.2 Travel expenses, if any, shall be reimbursed only in the event that this agreement provides for such reimbursement, such travel expenses are included in the Contracting Party's approved compensation, budget or allocated amount, and then only in accordance with Louisiana Division of Administration Policy and Procedure Memorandum No. 49. Invoices and/or receipts for any pre-approved reimbursable expenses or travel expenses must be provided or attached to the invoices for reimbursement.

4.3 Reimbursements under this agreement will be allowed only for expenditures occurring between and including the dates of **July 1, 2012 and June 30, 2013**, and this project and all of the Contracting Party's services shall be completed by that date. Payment is contingent upon the availability of funds and upon the approval of this agreement by the Office of Contractual Review.

4.4 The Contract Monitor shall monitor payments on at least a quarterly basis. Under circumstances such that the Contracting Party has not demonstrated substantial progress towards the achievement of the goals and objectives, based on the established measures of performance, further disbursements shall be discontinued until substantial progress is demonstrated or the Contracting Party has justified to the satisfaction of the Agency, the reasons for the lack of progress. If the Agency determines that the Contracting Party failed to use the Appropriation within the estimated duration of the Project or failed to reasonably achieve its specific goals and objectives, without sufficient justification, the Agency shall demand that any unexpended funds be returned to the state treasury unless approval to retain the funds is obtained from the Division of Administration and the Joint Legislative Committee on the Budget. The transferring Agency shall forward to the Legislative Auditor, the Division of Administration, and the Joint Legislative Committee on the Budget a report showing specific data regarding compliance with this Section and collection of any unexpended funds. This report shall be submitted no later than May 1, 2013.

If the Contracting Party has defaulted on this agreement, breached the terms of the agreement, ceases to do business, or ceases to do business in Louisiana it shall be required to repay the state, in accordance with the terms of the State.

4.5 Taxes: Contracting Party hereby agrees that the responsibility for payment of taxes from the funds thus received under this agreement and/or legislative appropriation shall be Contracting Party's obligation and identified under Federal tax identification number 72-1129835.

#### **ARTICLE V** **TERMINATION FOR CAUSE**

5.1 The State may terminate this agreement for cause based upon the failure of the Contracting Party to comply with the terms and/or conditions of the agreement; provided that the State shall give the Contracting Party written notice specifying the Contracting Party's failure. If within thirty (30) days after receipt of such notice, the Contracting Party shall not have either corrected such failure or, in the case which cannot be corrected in thirty (30) days, begun in good faith to correct the said failure and thereafter proceeded diligently to complete such correction, then the State may, at its option, place the Contracting Party in default and the agreement shall terminate on the date specified in such notice. The Contracting Party may exercise any rights available to it under Louisiana law to terminate for cause upon the failure of the State to comply with the terms and conditions of this agreement; provided that the Contracting Party shall give the State written notice specifying the State's failure and a reasonable opportunity for the State to cure the defect.

#### **ARTICLE VI** **TERMINATION FOR CONVENIENCE**

6.1 The State may terminate this agreement at any time by giving thirty (30) days' written notice to Contracting Party. Upon receipt of notice, the Contracting Party shall, unless the notice directs otherwise,

immediately discontinue the work and placing of orders, for materials, facilities, services and supplies in connection with the performance of this Agreement. The Contracting Party shall be entitled to payment for deliverables in progress, to the extent work has been performed satisfactorily.

**ARTICLE VII**  
**OWNERSHIP**

7.1 All records, reports, documents and other material delivered or transmitted to the Contracting Party by the State shall remain the property of the State, and shall be returned by the Contracting Party to the State, at the Contracting Party's expense, at termination or expiration of this agreement. All records, reports, documents, or other material related to this agreement and/or obtained or prepared by the Contracting Party in connection with the performance of the services contracted for herein shall become the property of the State, and shall, upon request, be returned by the Contracting Party to the State at the Contracting Party's expense at termination or expiration of this agreement.

**ARTICLE VIII**  
**ASSIGNMENT**

8.1 The Contracting Party shall not assign any interest in this agreement and shall not transfer any interest in same (whether by assignment or novation), without prior written consent of the State, provided however, that claims for money due or to become due to the Contracting Party from the State may be assigned to a bank, trust company, or other financial institution without such prior written consent. Notice of any such assignment or transfer shall be furnished promptly to the State.

**ARTICLE IX**  
**FINANCIAL DISCLOSURE**

9.1 The Contracting Party shall be audited in accordance with R.S. 24:513. If the amount of public funds received by the Contracting Party is below the amount for which an audit is required under R.S. 24:513, the Agency shall monitor and evaluate the use of the funds to ensure effective achievement of the goals and objectives.

**ARTICLE X**  
**AUDITOR'S CLAUSE**

10.1 It is hereby agreed that in accordance with La. R.S. 24:513, the Legislative Auditor of the State of Louisiana, and/or the Office of the Governor, Division of Administration, and/or the Department of Culture, Recreation and Tourism auditors shall have the option of auditing all records and accounts of the Contracting Party which relate to this agreement.

10.2 The Contracting Party and any subcontractors paid under this agreement shall maintain all books and records pertaining to this agreement for a period of three years after the date of final payment under the prime contract and any subcontract entered into under this agreement.

**ARTICLE XI**  
**AMENDMENTS IN WRITING**

11.1 Any alteration, variation, modification, or waiver of provisions of this agreement shall be valid only when it has been reduced to writing, executed by all parties and approved by the Director of the Office of Contractual Review, Division of Administration.

**ARTICLE XII**  
**FISCAL FUNDING CLAUSE**

**12.1** The continuation of this agreement is contingent upon the appropriation of funds to fulfill the requirements of the agreement by the legislature. If the legislature fails to appropriate sufficient monies to provide for the continuation of the agreement, or if such appropriation is reduced by the veto of the Governor or by any means provided in the appropriations act to prevent the total appropriation for the year from exceeding revenues for that year, or for any other lawful purpose, and the effect of such reduction is to provide insufficient monies for the continuation of the agreement, the agreement shall terminate on the date of the beginning of the first fiscal year for which funds are not appropriated.

**ARTICLE XIII**  
**TERM OF CONTRACT**

**13.1** This agreement shall begin on **July 1, 2012** and shall terminate on **June 30, 2013**.

**ARTICLE XIV**  
**DISCRIMINATION CLAUSE**

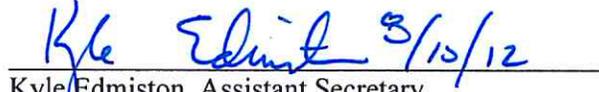
**14.1** The Contracting Party agrees to abide by the requirements of the following as applicable: Title VI and VII of the Civil Rights Act of 1964, as amended by the Equal Employment Opportunity Act of 1972, Federal Executive Order 11246 as amended, the Federal Rehabilitation Act of 1973, as amended, the Vietnam Era Veteran's Readjustment Assistance Act of 1974, Title IX of the Education Amendments of 1972, the Age Discrimination Act of 1975, the Fair Housing Act of 1968 as amended, and Contracting Party agrees to abide by the requirements of the Americans with Disabilities Act of 1990. The Contracting Party agrees not to discriminate in its employment practices, and will render services under this contract without regard to race, color, religion, sex, national origin, veteran status, political affiliation, or disabilities. Any act of discrimination committed by the Contracting Party, or failure to comply with these statutory obligations when applicable shall be grounds for termination of this agreement.

THUS DONE AND SIGNED AT Baton Rouge, Louisiana on the \_\_\_\_\_ day of \_\_\_\_\_ month, 2012.

WITNESSES:

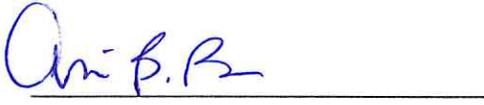
**DEPARTMENT OF CULTURE, RECREATION AND TOURISM**

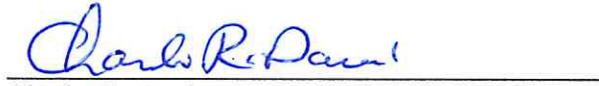
  
\_\_\_\_\_  
  
\_\_\_\_\_

  
\_\_\_\_\_  
Kyle Edmiston, Assistant Secretary  
Office of Tourism

THUS DONE AND SIGNED AT Baton Rouge, Louisiana on the 14 day of August month, 2012.

WITNESSES:

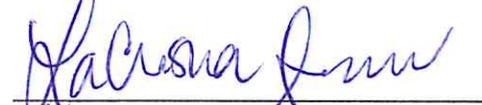
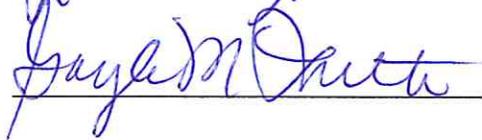
  
\_\_\_\_\_  
  
\_\_\_\_\_

  
\_\_\_\_\_  
Charles R. Davis, Deputy Secretary  
Office of the Lieutenant Governor  
Department of Culture, Recreation and Tourism

THUS DONE AND SIGNED AT New Orleans, Louisiana on the 16<sup>th</sup> day of August month, 2012.

WITNESSES:

**Greater New Orleans Sports Foundation, Inc.**

  
\_\_\_\_\_  
  
\_\_\_\_\_

  
\_\_\_\_\_  
John J. Cicero, President/CEO

|  |   |
|--|---|
| <b>“ATTACHMENT A” PLAN</b>   | <b>NAME OF CONTRACTING PARTY:</b> Greater New Orleans Sports Foundation, Inc.   |
|  | <b>NAME AND BRIEF NARRATIVE OF PROGRAM OR PROJECT:</b><br>The Contracting Party shall utilize the appropriated funds to supplement expenditures associated with normal business operations of the Greater New Orleans Sports Foundation, which includes maintaining a professional staff for the solicitation and bidding for events, public relations activities, promotional efforts, and for coordination, hosting, and management of sporting events held in and around the Greater New Orleans region. |
| <b>Program Goals, Objectives, Expected Outcomes/Results Activities and Related Performance Measures (Duplicate pages as needed for each goal identified). <u>What are the goals, objective(s), expected outcomes/results for this program:</u></b> Indicate the goals/objectives for this program. Indicate the expected outcomes/results for each goal. Explain how each goal, objective, outcome/result is measured. Identify activities that will be implemented to achieve expected outcomes, the person(s) responsible for implementing the activity, and the expected completion date.   |   |
| 1. <b>Program Goal</b> ( <i>Goals are the intended broad, long-term results. The goal is a clear concise statement of the general end purposes toward which efforts are directed</i> )<br>The Contracting Party’s goal is to work collectively with local officials, sports organizations and their representatives, stakeholders, and other potential partners to maintain New Orleans’ and Louisiana’s competitiveness in the solicitation of sports events by keeping Louisiana actively involved in attracting events to maximize the economic impact of the event on the city and state.  |   |
| 2. <b>Program Objective(s)</b> ( <i>Objectives are intermediate outcomes--specific, measurable steps towards accomplishing the goal. They identify the specifics of the expected outcomes and results to be achieved</i> ).<br><ol style="list-style-type: none"> <li>1) Maintain standard operations by retaining qualified and experienced professional staff to provide services and ensure financial accountability for general operating expenses and services involving the solicitation, management, and hosting of sporting events as per the approved budget, Exhibit B.</li> <li>2) Ensure reasonable progress towards securing and coordinating successful event(s) by efficiently implementing and managing, with financial accountability, all operations of current contracted events (event transportation, signage, hospitality, equipment, supplies, etc.)</li> <li>3) Actively participate in sports related meetings and/or conferences on a national level to remain knowledgeable and to stay informed on new events that will stimulate economic growth as well as business transactions that will generate tax revenue for the state and local economy.</li> <li>4) Perform the necessary research, to produce bid documents to develop presentations that will effectively secure bids for future events.</li> <li>5) Ensure that public acknowledgements are made regarding the State’s support for the event through verbal mention in media and other publicity settings and through such means as the placement of the official tourism logo “Louisiana Pick Your Passion” in publicity materials, when feasible, including placement of a banner ad for Louisiana tourism on the GNOSP website ensuring internet publicity and a link to <a href="http://www.LouisianaTravel.com">www.LouisianaTravel.com</a> (the State’s official tourism website), and prominent onsite signage placed at events and/or media events, when feasible (TBD).</li> <li>6) Maintain Louisiana’s eminence as a unique and desirable travel destination for tourism related activities and sporting events.</li> <li>7) Maintain regular communication with the Contract Monitor and provide at least quarterly Progress Reports to the State to keep the State informed regarding progress.</li> <li>8) Upon conclusion of all services, submit to the State a Final Report summarizing the achievement of goals and objectives, supported by data regarding the number of events, secured and/or managed, the attendance at events, an analysis of attendance, and information regarding the economic impact of sporting events (when available) of the city and state.</li> </ol> |   |
| 3. <b>Relevant Activity</b> (Activities) ( <i>An activity is a distinct subset of functions or services that will be implemented within a program.</i> )<br><ol style="list-style-type: none"> <li>1) Assist local officials, sports representatives/stakeholders, and potential event partners with event(s) logistics as needed, and attend and coordinate meetings to ensure successful sports events in Louisiana.</li> <li>2) Maintain communication with the State’s Contract Monitor and inform of any deficiencies and/or matters of concern relating to operational needs immediately.</li> <li>3) Submit Progress Reports and Cost Reports with supporting documentation for all requests to payment to the State at least quarterly.</li> <li>4) Use best efforts to publicly acknowledge the State’s support in the endeavor through verbal mention in media and other publicity settings and through the placement of the State’s tourism logo “Louisiana Pick Your Passion” in publicity/bid packages, as well as seek opportunities to allow the Louisiana Office of the Lieutenant Governor to speak on behalf of the state’s tourism industry at sports events when feasible.</li> </ol>  |   |

- 5) Upon conclusion of all services, prepare and submit a Final Report of activities to include total number of events secured, total number of bids submitted for consideration, and information regarding the economic impact of sports events on the city and state.

**4. Performance Measure(s)** *(Measures the amount of products or services provided and/or number of customers served. Specific quantifiable measures of progress, results actually achieved and provided for to assess the program impact and effectiveness.)*

- 1) Number of secured sports events that are held in New Orleans.
- 2) Successful event(s) without incidents of inadequacies.
- 3) Submission of timely and relevant Progress Reports with accurate Cost Reports and adequate supporting documentation for expenses as per the Budget, B.
- 4) Analysis report on the Economic Impact of sports event(s) on the city and state.
- 5) Amount of Media and Marketing publicity and/or attention and opportunities provided to the State acknowledging support for GNOSF secured events.

# “ATTACHMENT B”

Budget Page 1 of 3

**Project Budget (2012-2013)**  
**Greater New Orleans Sports Foundation, Inc.**  
**General Operations**

## **Anticipated Income or Revenue**

| <b><u>Income Sources</u></b>                  | <b><u>Amounts</u></b> |
|---|-----------------------|
| State Treasury                                | \$1,000,000.00        |
| DCRT, Office of Tourism (State Appropriation) | \$544,050.00          |
| Membership                                    | \$230,000.00          |
| Events  | \$224,300.00          |
| Other Sponsorships                            | \$30,000.00           |
| Miscellaneous                                 | \$38,960.33           |
| <b>TOTAL ANTICIPATED INCOME/SUPPORT</b>       | <b>\$2,067,310.33</b> |

## **Anticipated Expenses**

| <b><u>Expense Categories</u></b>                         | <b><u>Total Amount</u></b> | <b><u>LOT Contribution</u></b> |
|--|----------------------------|--------------------------------|
| Gross Salaries   | \$983,827.76               | \$450,921.06                   |
| Related Staff Benefits                                   | \$329,525.40               | \$93,128.94                    |
| Travel   | \$30,000.00                | \$0.00                         |
| Operation Services                                       |                            |                                |
| Marketing/Advertising                                    | \$2,000.00                 | \$0.00                         |
| Printing   | \$10,000.00                | \$0.00                         |
| Insurance  | \$25,500.00                | \$0.00                         |
| Maintenance of Office Equipment                          | \$30,000.00                | \$0.00                         |
| Office Space (Lease)                                     | \$65,325.00                | \$0.00                         |
| Software Licensing                                       | \$4,000.00                 | \$0.00                         |
| Dues and Subscriptions                                   | \$8,500.00                 | \$0.00                         |
| Telephone & Internet Services                            | \$55,300.00                | \$0.00                         |
| Postage  | \$3,000.00                 | \$0.00                         |
| Miscellaneous Expenses (Licenses & Permits;<br>Seminars) | \$103,600.00               | \$0.00                         |
| Office Supplies  | \$13,000.00                | \$0.00                         |
| Professional & Contract Services                         | \$99,000.00                | \$0.00                         |
| Other Charges  | \$304,732.17               | \$0.00                         |
| <b>Total Use of the Appropriation</b>                    | <b>\$2,067,310.33</b>      | <b>\$544,050.00</b>            |

*(Budget categories listed above reflect a typical budget and may be adjusted by the agency and/or Contractor to reflect actual categories necessary for each individual programs and services. Salaries and Professional & Other Contract Services shall be detailed using pages 2 and 3 of Attachment B.)*

**ATTACHMENT B2  
Budget Page 2 of 3  
STAFFING CHART**

**Name of Organization:** Greater New Orleans Sports Foundation, Incorporated

**Name of Program:** General Operations

| Name                       | Title                     | Total Salary Amount | Total Salary Paid by Appropriation Amount | Percentage | Related Benefits | Full time or Part Time # of months |
|----------------------------|---------------------------|---------------------|---|------------|------------------|------------------------------------|
| Andrews, LaCreesha         | Event Admin. Assistant    | \$ 21,500.07        | \$ 9,854.20                               | 46%        | \$ 3,115.85      | Full Time                          |
| Boyce, Jeremy              | Dir. Community Affairs    | \$ 45,000.00        | \$ 20,625.00                              | 46%        | \$ 5,491.25      | Full Time                          |
| Cicero, John               | President & CEO           | \$ 234,000.00       | \$ 107,250.00                             | 46%        | \$ 8,499.65      | Full Time                          |
| Comeaux, Alison            | Dir. Event Services       | \$ 45,400.00        | \$ 20,808.33                              | 46%        | \$ 8,162.60      | Full Time                          |
| Delgado, Theresa           | Accounting Assistant      | \$ 25,000.00        | \$ 11,458.33                              | 46%        | \$ 3,424.60      | Full Time                          |
| Dupepe, Derek              | Dir. Group Sales          | \$ 30,000.00        | \$ 13,750.00                              | 46%        | \$ 1,732.15      | Full Time                          |
| Ferrante, Jr., William     | VP Marketing & Operations | \$ 95,000.00        | \$ 43,541.67                              | 46%        | \$ 9,100.35      | Full Time                          |
| Forshag, Craig             | Group Sales Assistant     | \$ 21,500.07        | \$ 9,854.20                               | 46%        | \$ 1,732.15      | Full Time                          |
| Baznik-Hjortsberg, Allison | Media Assistant           | \$ 23,600.00        | \$ 10,816.67                              | 46%        | \$ 5,022.40      | Full Time                          |
| Joffray, Sam               | VP Communications         | \$ 85,000.00        | \$ 38,958.33                              | 46%        | \$ 8,414.25      | Full Time                          |
| Krane, Stewart             | Volunteer Coordinator     | \$ 23,600.00        | \$ 10,816.67                              | 46%        | \$ 1,732.15      | Full Time                          |
| Lanasa, Kristen            | Assistant of Group Sales  | \$ 23,600.00        | \$ 10,816.67                              | 46%        | \$ 3,115.85      | Full Time                          |

|                     |                               |                             |                             |     |                            |           |
|---------------------|-------------------------------|-----------------------------|-----------------------------|-----|----------------------------|-----------|
| Lowe, Tricia        | Dir. Membership               | \$ 85,900.00                | \$ 39,370.83                | 46% | \$ 8,162.60                | Full Time |
| Murphy, Cristin     | Event Coordinator Housing     | \$ 33,700.00                | \$ 15,445.83                | 46% | \$ 3,115.85                | Full Time |
| Phillips, Yve       | Mgr. Accounting               | \$ 31,552.55                | \$ 14,461.59                | 46% | \$ -                       | Full Time |
| Romance, Jared      | Housing/ Sp. Events Assistant | \$ 21,500.07                | \$ 9,854.20                 | 46% | \$ 1,039.29                | Full Time |
| Rossi, Jeffrey      | Dir. Of Volunteers            | \$ 55,000.00                | \$ 25,208.33                | 46% | \$ 8,159.85                | Full Time |
| Ruth, Gayle         | Exec. Assistant/Office Mgr    | \$ 42,975.00                | \$ 19,696.88                | 46% | \$ 4,945.50                | Full Time |
| Sanderson, Michelle | Director of Accounting        | \$ 40,000.00                | \$ 18,333.33                | 46% | \$ 8,162.60                | Full Time |
|                     | <b>TOTALS</b>                 | <b><u>\$ 983,827.76</u></b> | <b><u>\$ 450,921.06</u></b> |     | <b><u>\$ 93,128.94</u></b> |           |

**ATTACHMENT B3**

**Budget Page 3 of 3**

**SCHEDULE OF PROFESSIONAL AND OTHER CONTRACT SERVICES**

**Name of Organization:** Greater New Orleans Sports Foundation, Incorporated

**Name of Program:** General Operations

| <b>Name and Address of Individual and/or Firm</b>  | <b>Nature of Work Performed and Justification for Services</b> | <b>Total Contract Amount</b> | <b>Total Paid by Appropriation</b> |
|--|--|------------------------------|------------------------------------|
| No Sub-Contractors or Professional Contract Services will be paid under the terms of this agreement. |  |                              |                                    |

**“ATTACHMENT C”**

**Progress Report**

*(To be submitted at least quarterly showing progress achieved. Duplicate pages as needed.)*

**Organization:** Greater New Orleans Sports Foundation, Incorporated  
**Contact Name:** John J. Cicero, President/CEO  
**Telephone:** (504) 525-5678 **Fax:** (504) 529-1622

**Please note and/or list the outcome to include performance indicators**

|   |  |
|---|--|
| <p><b>Goal:</b> The Contracting Party’s goal is to work collectively with local officials, sports organizations and their representatives, stakeholders, and other potential partners to maintain New Orleans’ and Louisiana’s competitiveness in the solicitation of sports events by keeping Louisiana actively involved in attracting events to maximize the economic impact of the event on the city and state.</p>   |  |
| <p><b>Objective(s):</b></p> <ol style="list-style-type: none"> <li>1) Maintain standard operations by retaining qualified and experienced professional staff to provide services and ensure financial accountability for general operating expenses and services involving the solicitation, management, and hosting of sporting events as per the approved budget, Exhibit B.</li> <li>2) Ensure reasonable progress towards securing and coordinating successful event(s) by efficiently implementing and managing, with financial accountability, all operations of current contracted events (event transportation, signage, hospitality, equipment, supplies, etc.)</li> <li>3) Actively participate in sports related meetings and/or conferences on a national level to remain knowledgeable and to stay informed on new events that will stimulate economic growth as well as business transactions that will generate tax revenue for the state and local economy.</li> <li>4) Perform the necessary research, to produce bid documents to develop presentations that will effectively secure bids for future events.</li> <li>5) Ensure that public acknowledgements are made regarding the State’s support for the event through verbal mention in media and other publicity settings and through such means as the placement of the official tourism logo “Louisiana Pick Your Passion” in publicity materials, when feasible, including placement of a banner ad for Louisiana tourism on the GNOSP website ensuring internet publicity and a link to <a href="http://www.LouisianaTravel.com">www.LouisianaTravel.com</a> (the State’s official tourism website), and prominent onsite signage placed at events and/or media events, when feasible (TBD).</li> <li>6) Maintain Louisiana’s eminence as a unique and desirable travel destination for tourism related activities and sporting events.</li> <li>7) Maintain regular communication with the Contract Monitor and provide at least quarterly Progress Reports to the State to keep the State informed regarding progress.</li> <li>8) Upon conclusion of all services, submit to the State a Final Report summarizing the achievement of goals and objectives, supported by data regarding the number of events, secured and/or managed, the attendance at events, an analysis of attendance, and information regarding the economic impact of sporting events (when available) of the city and state.</li> </ol> |  |

|  |  |
|--|--|
| <p><b>Activity(Activities) Performed:</b></p> <ol style="list-style-type: none"> <li>1) Assist local officials, sports representatives/stakeholders, and potential event partners with event(s) logistics as needed, and attend and coordinate meetings to ensure successful sports events in Louisiana.</li> <li>2) Maintain communication with the State’s Contract Monitor and inform of any deficiencies and/or matters of concern relating to operational needs immediately.</li> <li>3) Submit Progress Reports and Cost Reports with supporting documentation for all requests to payment to the State at least quarterly.</li> <li>4) Use best efforts to publicly acknowledge the State’s support in the endeavor through verbal mention in media and other publicity settings and through the placement of the State’s tourism logo “<b>Louisiana Pick Your Passion</b>” in publicity/bid packages, as well as seek opportunities to allow the Louisiana Office of the Lieutenant Governor to speak on behalf of the state’s tourism industry at sports events when feasible.</li> <li>5) Upon conclusion of all services, prepare and submit a Final Report of activities to include total number of events secured, total number of bids submitted for consideration, and information regarding the economic impact of sports events on the city and state.</li> </ol> |  |
| <p><b>Performance Measure(s):</b></p> <ol style="list-style-type: none"> <li>1) Number of secured sports events that are held in New Orleans.</li> <li>2) Successful event(s) without incidents of inadequacies.</li> <li>3) Submission of timely and relevant Progress Reports with accurate Cost Reports and adequate supporting documentation for expenses as per the Budget, B.</li> <li>4) Analysis report on the Economic Impact of sports event(s) on the city and state.</li> <li>5) Amount of Media and Marketing publicity and/or attention and opportunities provided to the State acknowledging support for GNOSF secured events.</li> </ol>   |  |

**“ATTACHMENT D”**

**Organization:** Greater New Orleans Sports Foundation, Incorporated  
**Contact Name:** John J. Cicero, President/CEO  
**Telephone:** (504) 525-5678 **Fax:** (504) 529-1622  
**Contract Period:** July 1, 2012 through June 30, 2013

**Cost Report for the Period of:** \_\_\_\_\_ **Start date:** \_\_\_\_\_ **Ending date of expense period:** \_\_\_\_\_

| Expense Category                      | Approved Total Amount | (Quarterly) Expenditures<br>(Monthly)* | Total Cumulative Year to<br>Date Expenditures | Balance Remaining |
|---------------------------------------|-----------------------|--|---|-------------------|
| Gross Salaries                        | \$450,921.06          |  |   |                   |
| Related Benefits                      | \$93,128.94           |  |   |                   |
| Travel                                | \$0.00                |  |   |                   |
| Operating Services                    | \$0.00                |  |   |                   |
| Advertising                           | \$0.00                |  |   |                   |
| Printing                              | \$0.00                |  |   |                   |
| Insurance                             | \$0.00                |  |   |                   |
| Maintenance of<br>Office Equipment    | \$0.00                |  |   |                   |
| Office Space (Lease)                  | \$0.00                |  |   |                   |
| Software Licensing                    | \$0.00                |  |   |                   |
| Dues & Subscriptions                  | \$0.00                |  |   |                   |
| Telephone & Internet                  | \$0.00                |  |   |                   |
| Postage                               | \$0.00                |  |   |                   |
| Misc. Expenses                        | \$0.00                |  |   |                   |
| Office Supplies                       | \$0.00                |  |   |                   |
| Professional & Contract<br>Services   | \$0.00                |  |   |                   |
| Other Charges                         | \$0.00                |  |   |                   |
| <b>TOTAL ANTICIPATED<br/>EXPENSES</b> | <b>544,050.00</b>     |  |   |                   |

*(Expense categories must reflect budget categories listed in “Attachment B” budget.)*

*\* Should reflect contract payment terms, either quarterly or monthly.*

**“ATTACHMENT E”**

**Disclosure and Certification Statement**

**Contractor’s Name:** Greater New Orleans Sports Foundation, Inc.

**Contractor’s Mailing Address:** 2020 St. Charles Avenue, New Orleans, Louisiana 70130

**Organization Type:** Non-Profit Corporation

Private entities required to register with the Secretary of State’s office must be in good standing with that office.

**Names and Addresses of all officers and directors, including Executive Director, Chief Executive Officer or any person responsible for the daily operations of the entity:**

Please see attached listing

**Names and Addresses of all key personnel responsible for the program or functions funded through this agreement:**

Please see attached listing

List any person receiving anything of economic value from this agreement if that person is a state elected or appointed official or member of the immediate family of a person who is a state elected or appointed official Include the amount of anything of economic value received, the position held within the organization. Identify the official and the public position held.

I hereby certify that this organization has no outstanding audit issues or findings.

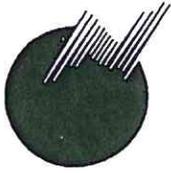
I hereby certify that this organization has outstanding audit issues or findings and is currently working with the state to resolve such issues or findings.

I hereby certify that the above information is true and correct, to the best of my knowledge, and I am the duly authorized representative of the organization.

Greater New Orleans  
John J. Cicero, President/CEO, Sports Foundation, Inc.  
(Name and Title of Contractor)



\_\_\_\_\_  
(Authorized Signature of Contractor)



# Greater New Orleans Sports Foundation

## EXECUTIVE COMMITTEE

**Chairman**  
Paul R. Valteau, Jr.  
*Valteau, Harris, Koenig  
& Mayer Attorneys*

**Vice Chairman**  
David R. Sherman  
*Chehardy Sherman, LLP*

**Secretary**  
Philip B. Sherman  
*Chaffe McCall, LLP*

**Treasurer**  
Ron E. Gardner  
*LSU Health Sciences Center*

**Chairman Emeritus**  
Dr. Merv Trail  
(Posthumously)

**Arnold B. Baker**  
*Baker Ready Mix & Building  
Materials*

**Kevin M. Bennett**

**Don Davidson**  
*Orleans Parish Sheriff's Office*

**Charles DeLaune**  
*Dickie Brennan's Steakhouse*

**Patricia D. Green**  
*Louisiana Stadium & Exposition  
District*

**David J. Guzan, Jr.**  
*Fairway Medical*

**Ronald J. Maestri**  
*New Orleans Zephyrs*

**Myron E. Moorhead MD**  
*The Women's Laser Institute*

**Joseph Raspanti**  
*Raspanti Law Firm*

**Amy Reimer**  
*International House*

**Dr. Polly Thomas**  
*University of New Orleans*

**Doug Thornton**  
*SMG Facility Management*

**Jay Cicero**  
*President/CEO*

2020 St. Charles Avenue  
New Orleans, LA 70130  
Phone (504) 525-5678  
FAX: (504) 529-1622

**Names and Addresses of all officers and directors, including  
Executive Director, Chief Executive Officer or any person  
responsible for the daily operations of the entity:**

### **2012 GNOSF Chairman of the Board**

Paul R. Valteau Jr.  
1010 Common St.  
Suite, 2700  
New Orleans, LA 701 12

### **2012 GNOSF Vice Chair**

David R. Sherman  
Chehardy, Sherman, Ellis, Murray, Recile, Griffith, Stakelum & Hayes  
One Galleria Boulevard, Suite 1100  
Metairie, LA 70001

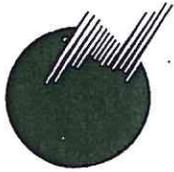
### **2012 GNOSF Treasurer**

Ron Gardner  
LSU Health Sciences Center  
433 Bolivar Street, Room 816-C  
New Orleans, LA 70112

### **2012 GNOSF Secretary**

Philip B. Sherman  
2300 Entergy Centre  
1100 Poydras St.  
New Orleans, LA 70163-2300

Jay Cicero  
President/CEO  
Greater New Orleans Sports Foundation  
2020 St. Charles Avenue  
New Orleans, LA 70130



# Greater New Orleans Sports Foundation

## EXECUTIVE COMMITTEE

**Chairman**  
Paul R. Valteau, Jr.  
*Valteau, Harris, Koenig  
& Mayer Attorneys*

**Vice Chairman**  
David R. Sherman  
*Chehardy Sherman, LLP*

**Secretary**  
Philip B. Sherman  
*Chaffe McCall, LLP*

**Treasurer**  
Ron E. Gardner  
*LSU Health Sciences Center*

**Chairman Emeritus**  
Dr. Merv Trail  
*(Posthumously)*

**Arnold B. Baker**  
*Baker Ready Mix & Building  
Materials*

**Kevin M. Bennett**

**Don Davidson**  
*Orleans Parish Sheriff's Office*

**Charles DeLaune**  
*Dickie Brennan's Steakhouse*

**Patricia D. Green**  
*Louisiana Stadium & Exposition  
District*

**David J. Guzan, Jr.**  
*Fairway Medical*

**Ronald J. Maestri**  
*New Orleans Zephyrs*

**Myron E. Moorhead MD**  
*The Women's Laser Institute*

**Joseph Raspanti**  
*Raspanti Law Firm*

**Amy Reimer**  
*International House*

**Dr. Polly Thomas**  
*University of New Orleans*

**Doug Thornton**  
*SMG Facility Management*

**Jay Cicero**  
*President/CEO*

2020 St. Charles Avenue  
New Orleans, LA 70130  
Phone (504) 525-5678  
FAX: (504) 529-1622

## EXECUTIVE COMMITTEE

**Don Davidson (Captain)**  
Orleans Parish Civil Sheriff's Office  
421 Loyola Avenue  
New Orleans, LA 70112

**Myron Moorehead, M.D.**  
The Women's Laser Institute  
200 West Esplanade Avenue  
Suite 702  
Kenner, LA 70065

**Amy Reimer**  
International House  
221 Camp Street  
New Orleans, LA 70130

**Polly Thomas**  
University of New Orleans  
3230 Metairie Court Parkway  
Metairie, LA 70002

**Paul R. Valteau Jr.**  
1010 Common St.  
Suite, 2700  
New Orleans, LA 70112

**Ron Gardner**  
LSU Health Sciences Center  
433 Bolivar Street, Room 816-C  
New Orleans, LA 70112

**David J. Guzan Jr.**  
Fairway Medical  
67252 Industry Lane  
Covington, LA 70433



# Greater New Orleans Sports Foundation

## EXECUTIVE COMMITTEE

**Chairman**  
Paul R. Valteau, Jr.  
*Valteau, Harris, Koenig  
& Mayer Attorneys*

**Vice Chairman**  
David R. Sherman  
*Chehardy Sherman, LLP*

**Secretary**  
Philip B. Sherman  
*Chaffe McCall, LLP*

**Treasurer**  
Ron E. Gardner  
*LSU Health Sciences Center*

**Chairman Emeritus**  
Dr. Merv Trail  
(Posthumously)

**Arnold B. Baker**  
*Baker Ready Mix & Building  
Materials*

**Kevin M. Bennett**

**Don Davidson**  
*Orleans Parish Sheriff's Office*

**Charles DeLaune**  
*Dickie Brennan's Steakhouse*

**Patricia D. Green**  
*Louisiana Stadium & Exposition  
District*

**David J. Guzan, Jr.**  
*Fairway Medical*

**Ronald J. Maestri**  
*New Orleans Zephyrs*

**Myron E. Moorhead MD**  
*The Women's Laser Institute*

**Joseph Raspanti**  
*Raspanti Law Firm*

**Amy Reimer**  
*International House*

**Dr. Polly Thomas**  
*University of New Orleans*

**Doug Thornton**  
*SMG Facility Management*

**Jay Cicero**  
*President/CEO*

2020 St. Charles Avenue  
New Orleans, LA 70130  
Phone (504) 525-5678  
FAX: (504) 529-1622

David R. Sherman  
Chehardy, Sherman, Ellis, Murray, Recile, Griffith, Stakelum & Hayes  
One Galleria Boulevard, Suite 1100  
Metairie, LA 70001

Kevin M. Bennett  
6014 Walden Place  
Mandeville, LA 70448

Charles DeLaune  
Dickie Brennan's Steakhouse  
4413 Trail Drive  
Kenner, LA 70065

Joseph Raspanti (Attorney)  
Lakeway Building  
3900 North Causeway Blvd  
Suite 470  
Metairie, LA 70002

Philip B. Sherman (Attorney)  
2300 Entergy Centre  
1100 Poydras St.  
New Orleans, LA 70163-2300

Doug Thornton  
SMG Properties  
Sugar Bowl Dr  
New Orleans, LA 70112

Jay Cicero, President & CEO  
Greater New Orleans Sports Foundation  
2020 St. Charles Avenue  
New Orleans, LA 70130



# Greater New Orleans Sports Foundation

## EXECUTIVE COMMITTEE

### **Chairman**

**David R. Sherman**  
*Chehardy Sherman, LLP*

### **Vice Chairman**

**Ron E. Gardner**  
*LSU Health Sciences Center*

### **Secretary**

**Paul R. Valteau, Jr.**  
*Valteau, Harris, Koenig &  
Mayer*

### **Treasurer**

**Philip B. Sherman**  
*Chaffe McCall, LLP*

### **Chairman Emeritus**

**Dr. Merv Trail**  
*(Posthumously)*

### **Kevin M. Bennett**

**Thomas J. Capella**  
*Jefferson Parish Assessor*

### **Don Davidson**

*Orleans Parish Sheriff's Office*

### **Charles DeLaune**

*Dickie Brennan's Steakhouse*

### **Patricia D. Green**

**David J. Guzan, Jr.**  
*Fairway Medical Center*

### **Ronald J. Maestri**

*New Orleans Zephyrs*

### **Myron E. Moorehead, MD**

*The Women's Laser Institute*

### **David B. Payton**

**Joseph P. Raspanti**  
*Raspanti Law Firm*

### **Amy Reimer**

*International House*

### **Dr. Polly Thomas**

*University of New Orleans*

### **Doug Thornton**

*SMG Facility Management*

### **Jay Cicero**

**President/CEO**

2020 St. Charles Avenue  
New Orleans, LA 70130  
Phone (504) 525-5678  
FAX: (504) 529-1622

[www.gnosports.com](http://www.gnosports.com)

**Patsy Green**  
Louisiana Stadium & Exposition District  
4925 James Dr.  
Metairie, LA 70003

**Ron Maestri**  
New Orleans Zephyrs  
6000 Airline Dr.  
Metairie, LA 70001



# Greater New Orleans Sports Foundation

## EXECUTIVE COMMITTEE

**Chairman**  
David R. Sherman  
*Chehardy Sherman, LLP*

**Vice Chairman**  
Ron E. Gardner  
*LSU Health Sciences Center*

**Secretary**  
Paul R. Valteau, Jr.  
*Valteau, Harris, Koenig & Mayer*

**Treasurer**  
Phillip B. Sherman  
*Chaffe McCall, LLP*

**Chairman Emeritus**  
Dr. Merv Trail  
(Posthumously)

Kevin M. Bennett

Thomas J. Capella  
*Jefferson Parish Assessor*

Don Davidson  
*Orleans Parish Sheriff's Office*

Charles DeLaune  
*Dickie Brennan's Steakhouse*

Patricia D. Green

David J. Guzan, Jr.  
*Fairway Medical Center*

Ronald J. Maestri  
*New Orleans Zephyrs*

Myron E. Moorehead, MD  
*The Women's Laser Institute*

David B. Payton

Joseph P. Raspanti  
*Raspanti Law Firm*

Amy Reimer  
*International House*

Dr. Polly Thomas  
*University of New Orleans*

Doug Thornton  
*SMG Facility Management*

Jay Cicero  
President/CEO

2020 St. Charles Avenue  
New Orleans, LA 70130  
Phone (504) 525-5678  
FAX: (504) 529-1622

[www.gnosports.com](http://www.gnosports.com)

## Names and Addresses of all key personnel responsible for the program or functions funded through this agreement:

Jay Cicero  
President/CEO  
Greater New Orleans Sports Foundation  
2020 St. Charles Avenue  
New Orleans, LA 70130

Billy Ferrante  
Vice President of Marketing and Operations  
Greater New Orleans Sports Foundation  
2020 St. Charles Avenue  
New Orleans, LA 70130

Sam Joffray  
Vice President of Communications  
Greater New Orleans Sports Foundation  
2020 St. Charles Avenue  
New Orleans, LA 70130

Gayle Ruth  
Executive Assistant/Office Manager  
Greater New Orleans Sports Foundation  
2020 St. Charles Avenue  
New Orleans, LA 70130

Yve Phillips  
Accounting Manager  
Greater-New Orleans Sports Foundation  
2020 St. Charles Avenue  
New Orleans, LA 70130

Alison Comeaux  
Director of Event Services  
Greater New Orleans Sports Foundation  
2020 St. Charles Avenue  
New Orleans, LA 70130



# Greater New Orleans Sports Foundation

## EXECUTIVE COMMITTEE

**Chairman**  
David R. Sherman  
*Chehardy Sherman, LLP*

**Vice Chairman**  
Ron E. Gardner  
*LSU Health Sciences Center*

**Secretary**  
Paul R. Valteau, Jr.  
*Valteau, Harris, Koenig & Mayer*

**Treasurer**  
Philip B. Sherman  
*Chaffe McCall, LLP*

**Chairman Emeritus**  
Dr. Merv Trail  
(Posthumously)

**Kevin M. Bennett**

**Thomas J. Capella**  
*Jefferson Parish Assessor*

**Don Davidson**  
*Orleans Parish Sheriff's Office*

**Charles DeLaune**  
*Dickie Brennan's Steakhouse*

**Patricia D. Green**

**David J. Guzan, Jr.**  
*Fairway Medical Center*

**Ronald J. Maestri**  
*New Orleans Zephyrs*

**Myron E. Moorehead, MD**  
*The Women's Laser Institute*

**David B. Payton**

**Joseph P. Raspanti**  
*Raspanti Law Firm*

**Amy Reimer**  
*International House*

**Dr. Polly Thomas**  
*University of New Orleans*

**Doug Thornton**  
*SMG Facility Management*

**Jay Cicero**  
President/CEO

2020 St. Charles Avenue  
New Orleans, LA 70130  
Phone (504) 525-5678  
FAX: (504) 529-1622

[www.gnosports.com](http://www.gnosports.com)

Kristen Lanasa  
Event Administrative Assistant  
Greater New Orleans Sports Foundation  
2020 St. Charles Avenue  
New Orleans, LA 70130

Derek Dupepe  
Director of Group Sales  
Greater New Orleans Sports Foundation  
2020 St. Charles Avenue  
New Orleans, LA 70130

Jeremy Boyce  
Director of Community Affairs/Youth Programs  
Greater New Orleans Sports Foundation  
2020 St. Charles Avenue  
New Orleans, LA 70130

Michelle Sanderson  
Director of Accounting  
Greater New Orleans Sports Foundation  
2020 St. Charles Avenue  
New Orleans, LA 70130

Allison Hjortzberg  
Media /PR Coordinator  
Greater New Orleans Sports Foundation  
2020 St. Charles Avenue  
New Orleans, LA 70130

Tricia Lowe  
Director of Membership  
Greater New Orleans Sports Foundation  
2020 St. Charles Avenue  
New Orleans, LA 70130



# Greater New Orleans Sports Foundation

## EXECUTIVE COMMITTEE

### Chairman

David R. Sherman  
*Chehardy Sherman, LLP*

### Vice Chairman

Ron E. Gardner  
*LSU Health Sciences Center*

### Secretary

Paul R. Valteau, Jr.  
*Valteau, Harris, Koenig & Mayer*

### Treasurer

Philip B. Sherman  
*Chaffe McCall, LLP*

### Chairman Emeritus

Dr. Merv Trail  
(Posthumously)

### Kevin M. Bennett

Thomas J. Capella  
*Jefferson Parish Assessor*

### Don Davidson

*Orleans Parish Sheriff's Office*

### Charles DeLaune

*Dickie Brennan's Steakhouse*

### Patricia D. Green

David J. Guzan, Jr.  
*Fairway Medical Center*

### Ronald J. Maestri

*New Orleans Zephyrs*

### Myron E. Moorehead, MD

*The Women's Laser Institute*

### David B. Payton

Joseph P. Raspanti  
*Raspanti Law Firm*

### Amy Reimer

*International House*

### Dr. Polly Thomas

*University of New Orleans*

### Doug Thornton

*SMG Facility Management*

### Jay Cicero

President/CEO

2020 St. Charles Avenue  
New Orleans, LA 70130  
Phone (504) 525-5678  
FAX: (504) 529-1622

[www.gnosports.com](http://www.gnosports.com)

Theresa Delgado  
Accounting Assistant  
Greater New Orleans Sports Foundation  
2020 St. Charles Avenue  
New Orleans, LA 70130

Cristin Murphy  
Event Coordinator / Housing  
Greater New Orleans Sports Foundation  
2020 St. Charles Avenue  
New Orleans, LA 70130

Jeffrey Rossi  
Director of Volunteers  
Greater New Orleans Sports Foundation  
2020 St. Charles Avenue  
New Orleans, LA 70130

Stewart Krane  
Volunteer Assistant  
Greater New Orleans Sports Foundation  
2020 St. Charles Avenue  
New Orleans, LA 70130

LaCresha Andrews  
Event Administrative Assistant  
Greater New Orleans Sports Foundation  
2020 St. Charles Avenue  
New Orleans, LA 70130

Craig Forshag  
Group Sales Account Executive  
Greater New Orleans Sports Foundation  
2020 St. Charles Avenue  
New Orleans, LA 70130

Maria Luke  
Receptionist  
Greater New Orleans Sports Foundation  
2020 St. Charles Avenue  
New Orleans, LA 70130



# Greater New Orleans Sports Foundation

## EXECUTIVE COMMITTEE

**Chairman**  
David R. Sherman  
*Chehardy Sherman, LLP*

**Vice Chairman**  
Ron E. Gardner  
*LSU Health Sciences Center*

**Secretary**  
Paul R. Valteau, Jr.  
*Valteau, Harris, Koenig & Mayer*

**Treasurer**  
Philip B. Sherman  
*Chaffe McCall, LLP*

**Chairman Emeritus**  
Dr. Merv Trail  
(Posthumously)

**Kevin M. Bennett**

**Thomas J. Capella**  
*Jefferson Parish Assessor*

**Don Davidson**  
*Orleans Parish Sheriff's Office*

**Charles DeLaune**  
*Dickie Brennan's Steakhouse*

**Patricia D. Green**

**David J. Guzan, Jr.**  
*Fairway Medical Center*

**Ronald J. Maestri**  
*New Orleans Zephyrs*

**Myron E. Moorehead, MD**  
*The Women's Laser Institute*

**David B. Payton**

**Joseph P. Raspanti**  
*Raspanti Law Firm*

**Amy Reimer**  
*International House*

**Dr. Polly Thomas**  
*University of New Orleans*

**Doug Thornton**  
*SMG Facility Management*

**Jay Cicero**  
President/CEO

Jared Romance  
Assistant Event Coordinator  
Greater New Orleans Sports Foundation  
2020 St. Charles Avenue  
New Orleans, LA 70130

2020 St. Charles Avenue  
New Orleans, LA 70130  
Phone (504) 525-5678  
FAX: (504) 529-1622

[www.gnosports.com](http://www.gnosports.com)