

**Office of Lt. Governor/
Department of Culture, Recreation & Tourism
Funding Agreement Checklist**

Agency/Program: Louisiana Office of Tourism/Marketing

Recipient: New Orleans Bowl, Inc.

Indicate:

- Cooperative Endeavor
- Professional Services Contract
- Personal Services Contract
- Consulting Services Contract
- Social Services Contract
- Grant: Indicate Specific Program
- Line Item Appropriation
- Letter of Agreement

Yes No

- | | | |
|-------------------------------------|--------------------------|--|
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Does the agreement include budget worksheet? |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Does the agreement include anticipated uses? |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Does the agreement include estimated duration of the project? |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Does the agreement include goals, objectives, and measures of performance? |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Does the agreement indicate requirement of written progress report every six (6) months? |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Does the agreement notify the recipient of Louisiana Audit Law (R.S.24:513)? (See attached schedule) |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Has the comprehensive budget been approved by the appointing authority? |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Has the comprehensive budget been properly transmitted to the Louisiana Legislative Auditor? |

Signatures:


Contract Monitor

10/26/10
Date


Appointing Authority

10/26/10
Date

STATE OF LOUISIANA

COOPERATIVE ENDEAVOR AGREEMENT

THIS COOPERATIVE ENDEAVOR is made and entered into on the dates and at the places listed below, by and between the Department of Culture, Recreation and Tourism, Office of Tourism of the State of Louisiana, hereinafter referred to as "State" and/or "Agency," and New Orleans Bowl, Inc. officially domiciled at 2020 St. Charles Avenue, New Orleans, Louisiana 70130, hereinafter referred to as "Contracting Party."

ARTICLE I

WITNESSETH:

1.1 WHEREAS, Article VII, Section 14(c) of the Constitution of the State of Louisiana provides that "for a public purpose, the state and its political subdivisions...may engage in cooperative endeavors with each other, with the United States or its agencies, or with any public or private association, corporation, or individual;" and

1.2 WHEREAS, Act 10 of the 2009 Regular Session of the Louisiana Legislature, which was adopted in accordance with Article VII, Section 10, of the Constitution of the State of Louisiana, is the appropriation for the expenditure of state funds, and said Act 10 contains an appropriation within the Agency's budget for the benefit of the New Orleans Bowl of which the sum of **THREE HUNDRED ELEVEN THOUSAND SEVEN HUNDRED FIFTY-TWO AND NO/100 (\$311,752) DOLLARS** has been allocated for this project, as set forth in the attached **Plan (Attachment A)**, which is attached to this agreement and made a part hereof; and

1.3 WHEREAS, in accordance with RS 51:1254, the Louisiana Office of Tourism was established to be responsible for the design, plan, development and implementation of the effective and accurate promotion of Louisiana's history, culture, art, folklife, recreation and leisure opportunities, natural and scenic resources, transportation, cuisine, sites, attractions, accommodations, and events and is also mandated to assist local government and private sector development for the promotion of tourism; and

1.4 WHEREAS, the Agency desires to cooperate with the Contracting Party in the implementation of the New Orleans Bowl competition, which started in 2001 and is now annually played in the Louisiana Superdome, a post-season college football bowl game certified by the NCAA, a Project as hereinafter provided; and

1.5 WHEREAS, the public purpose is described as state support to successfully plan, promote and host of the 2010 New Orleans Bowl game, Saturday, December 18, 2010 in the Louisiana Superdome, an event that was reported to have had 30,228 in attendance for 2009. This event thus benefits the city and state, through the positive economic impact on tourism and the positive publicity resulting from activities; and

1.6 WHEREAS, the Contracting Party has provided all required information in accordance with the governor's Executive Order BJ 2008-29 for cooperative endeavor agreements.

NOW THEREFORE, in consideration of the mutual covenants herein contained, the parties hereto agree as follows:

ARTICLE II
SCOPE OF SERVICES

The Contracting Party shall use the appropriation to partially fulfill the financial guarantee of the two participating National Collegiate Athletic Association (NCAA) teams from the Sun Belt Conference and Conference USA, and shall leverage the State's investment in the event through positive publicity for Louisiana tourism as follows:

Contractor shall:

- 2.1 Plan, organize, promote, produce, manage, conduct, and host a successful 2010 New Orleans Bowl game to be held at 8:00 PM, on Saturday, December 18, 2010 at the Louisiana Superdome.
- 2.2 Provide the State at least one full-page of editorial space in the event program which shall include the **LouisianaTravel.com** logo.
- 2.3 Provide a speaking opportunity to the State at the event's official press conference (date, time and location to be determined).
- 2.4 Provide at least one speaking opportunities for a key representative of the Office of the Lieutenant Governor and/or the Department of Culture, Recreation and Tourism, Office of Tourism to address attendees at the game to welcome dignitaries and visitors.
- 2.5 When running public service announcements promoting the event, Contracting Party will include appropriate mention of the Office of the Lieutenant Governor and Department of Culture, Recreation and Tourism, and shall place the **LouisianaTravel.com** logo on printed publicity materials depending on the type of PSA produced.
- 2.6 Provide to the State a list of credentialed media attending the event should such a list be compiled.
- 2.7 At least fourteen days (14) prior to the event, Contractor shall provide the State with tickets and passes in a quantity necessary to support Louisiana tourism and for monitoring purposes. Tickets and passes shall be mailed to the attention of Charlotte Galloway, Louisiana Office of Tourism, 1051 North 3rd Street, Room 342, Baton Rouge, LA 70802 or P. O. Box 94291, Baton Rouge, LA 70804-9291.
- 2.8 Submit a final report at the conclusion of the event providing details of the event which shall include but is not limited to, a description of the effectiveness of this endeavor as it relates to the achievement of specific goals and objectives for the use of the funds and documentation of acknowledgment of the State's sponsorship by providing copies of publicity materials including the event program. Contracting Party shall also provide copies of press releases, information of media coverage, commercial spots used in broadcast, and information regarding the public relations value of the event, attendance at the game, and economic impact data, to include number of room nights generated in official hotels; number of tickets sold, revenue generated and the overall economic impact on local businesses including hotels, merchants and restaurants.

Questions regarding media pieces, logos and publicity requirements for the State shall be directed to Misty Velasquez, Director of Programs and Services, of the Louisiana Office of Tourism.

ARTICLE III
CONTRACT MONITOR

- 3.1 The State's assigned Contract Monitor for this contract is Jack Warner, Deputy Assistant Secretary of the Office of Tourism Secretary.
- 3.2 **Monitoring Plan:** During the term of this agreement, Contracting Party shall discuss with State's

Contract Monitor the progress and results of the Project, ongoing plans for the continuation of the Project, any deficiencies noted, and other matters relating to the Project. Contract Monitor shall review and analyze the Contracting Party's **Plan** to ensure Contracting Party's compliance with all contract requirements.

The Contract Monitor shall also review and analyze the Contracting Party's **Final Report** and invoice to ensure written compliance with the Scope of Services in the following manner:

- 1) Compare the Report to the Goals and Performance Measures outlined in this contract to determine compliance and secure any missing deliverables.
- 2) Maintain telephone and/or e-mail contact with Contracting Party on contract activity and, if necessary, make visits to the Contracting Party's site in order to review the progress and completion of services to ensure that performance goals are being achieved, and to verify information when needed.
- 3) Ensure that expenditures or reimbursements requested in **Cost Reports** are in compliance with the approved **Budget**. Contract Monitor shall coordinate with Agency's fiscal office for reimbursements to Contracting Party and shall contact the Contracting Party for further details, information or documentation when necessary.
- 4) Within 45 days of the completion of all services, the Contract Monitor shall complete a Performance Evaluation and submit to the DCRT, Office of Management and Finance to be submitted to the Louisiana Division of Administration, Office of Contractual Review.

3.3 Between required performance reporting dates, Contracting Party shall inform the Contract Monitor of any problems, delays or adverse conditions that will materially affect the ability to attain program objectives, prevent the meeting of time schedules and goals, or preclude the attainment of project results by the established time schedules and goals. Contracting Party's disclosure shall be accompanied by a statement describing the action taken or contemplated by the Contracting Party, and any assistance that may be needed to resolve the situation.

ARTICLE IV **PAYMENT TERMS**

4.1 Provided Contracting Party's progress and/or completion of the Contracting Party's services are to the reasonable satisfaction of State, payments to the Contracting Party in an amount not to exceed the maximum amount payable of **THREE HUNDRED ELEVEN THOUSAND SEVEN HUNDRED FIFTY-TWO AND NO/100 (\$311,752) DOLLARS** shall be made by State on a reimbursement basis after receipt from the Contracting Party and approval by State of the invoice and **Final Report** requesting reimbursement, and certifying that such expenses have been incurred. Adequate supporting documentation (including copies of invoices, checks and other appropriate records reflecting expenses incurred) shall be attached to the reports. All original documentation supporting the Reports shall be maintained by Contracting Party, and shall be subject to audit, as hereinafter stated.

4.2 Travel expenses, if any, shall be reimbursed only in the event that this agreement provides for such reimbursement, such travel expenses are included in the Contracting Party's approved compensation, budget or allocated amount, and then only in accordance with Division of Administration Policy and Procedure Memorandum No. 49. Invoices and/or receipts for any pre-approved reimbursable expenses or travel expenses must be provided or attached to the Cost Reports for reimbursement.

4.3 Reimbursements under this agreement will be allowed only for expenditures occurring between

and including the dates of **July 1, 2010** and **June 30, 2011**, and this Project and all of the Contracting Party's services shall be completed by that date. Payment is contingent upon the availability of funds and upon the approval of this agreement by the Office of Contractual Review.

4.4 If the Agency determines that the Contracting Party failed to use the appropriation within the estimated duration of the Project or failed to reasonably achieve its specific goals and objectives, without sufficient justification, the Agency shall demand that any unexpended funds be returned to the state treasury unless approval to retain the funds is obtained from the Division of Administration and the Joint Legislative Committee on the Budget.

If it is determined by the Contract Monitor or by an audit that State funds were expended on non-reimbursable expenses, recipient will be required to repay the state. If the Contracting Party defaults on the agreement, breaches the terms of the agreement, ceases to do business, or ceases to do business in Louisiana it shall be required to repay the state in accordance with the State's terms or requirements.

No funds appropriated under Act 11 of the 2010 Regular Legislative Session shall be transferred to a public or quasi-public agency or entity which is not a budget unit of the state unless the entity (e.g., a contractor, contracting party, grantee, etc.) executes a copy of the Agreement (or contract, grant, etc.) and submits to the transferring agency (e.g., CRT, LOT, OCD, etc.), for approval, a comprehensive Budget showing all anticipated uses of the appropriation, an estimate of the duration of the project, and a plan showing specific goals and objectives for the use of such funds, including measures of performance. The transferring agency shall submit the Agreement, the Budget, and any other required information to the Legislative Auditor for approval at ebudgets@lla.la.gov.

4.5 Taxes: Contracting Party hereby agrees that the responsibility for payment of taxes from the funds thus received under this agreement and/or legislative appropriation shall be Contracting Party's obligation and identified under Federal tax identification number **72-1510989**.

ARTICLE V **TERMINATION FOR CAUSE**

5.1 The State may terminate this agreement for cause based upon the failure of Contracting Party to comply with the terms and/or conditions of the agreement; provided that the State shall give Contracting Party written notice specifying Contracting Party's failure. If within thirty (30) days after receipt of such notice, Contracting Party shall not have either corrected such failure or, in the case which cannot be corrected in thirty (30) days, begun in good faith to correct said failure and thereafter proceeded diligently to complete such correction, then the State may, at its option, place Contracting Party in default and the agreement shall terminate on the date specified in such notice. Contracting Party may exercise any rights available to it under Louisiana law to terminate for cause upon the failure of the State to comply with the terms and conditions of this agreement; provided that the Contracting Party shall give the State written notice specifying the State's failure and a reasonable opportunity for the State to cure the defect.

ARTICLE VI **TERMINATION FOR CONVENIENCE**

6.1 The State may terminate this agreement at any time by giving thirty (30) days written notice to Contracting Party. Upon receipt of notice, Contracting Party shall, unless the notice directs otherwise, immediately discontinue the work and placing of orders, for materials, facilities, services and supplies in connection with the performance of this Agreement. Contracting Party shall be entitled to payment for

deliverables in progress, to the extent work has been performed satisfactorily.

ARTICLE VII
OWNERSHIP

7.1 All records, reports, documents and other material delivered or transmitted to Contracting Party by the State shall remain the property of the State, and shall be returned by Contracting Party to the State, at Contracting Party's expense, at termination or expiration of this agreement. All records, reports, documents, or other material related to this agreement and/or obtained or prepared by Contracting Party in connection with performance of the services contracted for herein shall become the property of the State, and shall, upon request, be returned by Contracting Party to the State at Contracting Party's expense at termination or expiration of this agreement.

ARTICLE VIII
ASSIGNMENT

8.1 Contracting Party shall not assign any interest in this agreement and shall not transfer any interest in same (whether by assignment or novation), without prior written consent of the State, provided however, that claims for money due or to become due to Contracting Party from the State may be assigned to a bank, trust company, or other financial institution without such prior written consent. Notice of any such assignment or transfer shall be furnished promptly to the State.

ARTICLE IX
FINANCIAL DISCLOSURE

9.1 The Contracting Party shall be audited in accordance with R.S. 24:513. If the amount of public funds received by the Contracting Party is below the amount for which an audit is required under R.S. 24:513, the Agency shall monitor and evaluate the use of the funds to ensure effective achievement of the goals and objectives.

ARTICLE X
AUDITOR'S CLAUSE

10.1 It is hereby agreed that the Legislative Auditor of the State of Louisiana, and/or the Office of the Governor, Division of Administration auditors shall have the option of auditing all records and accounts of Contracting Party that relate to this agreement.

10.2 Contractor and any subcontractors paid under this agreement shall maintain all books and records pertaining to this agreement for a period of three years after the date of final payment under the prime contract and any subcontract entered into under this agreement.

ARTICLE XI
AMENDMENTS IN WRITING

11.1 Any alteration, variation, modification, or waiver of provisions of this agreement shall be valid only when it has been reduced to writing, executed by all parties, and approved by the Director of the Office of Contractual Review, Division of Administration.

ARTICLE XII
FISCAL FUNDING CLAUSE

12.1 The continuation of this agreement is contingent upon the legislative appropriation of funds to fulfill the requirements of the agreement. If the legislature fails to appropriate sufficient monies to provide for the continuation of the agreement, or if such appropriation is reduced by the veto of the Governor or by any means provided in the appropriations act to prevent the total appropriation for the year from exceeding revenues for that year, or for any other lawful purpose, and the effect of such reduction is to provide insufficient monies for the continuation of the agreement, the agreement shall terminate on the date of the beginning of the first fiscal year for which funds are not appropriated.

ARTICLE XIII
TERM OF CONTRACT

13.1 This agreement shall begin on July 1, 2010 and shall terminate on July 15, 2011.

ARTICLE XIV
DISCRIMINATION CLAUSE

14.1 The Contracting Party agrees to abide by the requirements of the following as applicable: Title VI of the Civil Rights Act of 1964 and Title VII of the Civil Rights Act of 1964, as amended by the Equal Employment Opportunity Act of 1972, Federal Executive Order 11246, the Federal Rehabilitation Act of 1973, as amended, the Vietnam Era Veteran's Readjustment Assistance Act of 1974, Title IX of the Education Amendments of 1972, the Age Discrimination Act of 1975, the Fair Housing Act of 1968 and Contracting Party agrees to abide by the requirements of the Americans with Disabilities Act of 1990. Contracting Party agrees not to discriminate in its employment practices, and will render services under this contract without regard to race, color, religion, sex, sexual orientation, national origin, veteran status, political affiliation, or disabilities. Any act of discrimination committed by Contracting Party, or failure to comply with these statutory obligations when applicable shall be grounds for termination of this agreement.

THUS DONE AND SIGNED AT New Orleans, Louisiana on the 25th day of OCTOBER, 2010

WITNESSES:

New Orleans Bowl, Inc.

John F. Phillips
Raymond Arthur

[Signature]
John J. Cicero, President/Chief Executive Officer

THUS DONE AND SIGNED AT Baton Rouge, Louisiana on the 22nd day of October, 2010

WITNESSES:

Department of Culture, Recreation & Tourism

[Signature]
CD Geismar

[Signature]
Pam Breaux, Secretary

THUS DONE AND SIGNED AT Baton Rouge, Louisiana on the 20th day of October, 2010

WITNESSES:

Louisiana Office of Tourism

[Signature]
Jennifer L. Bourgeois

[Signature]
Jim Hutchinson, Assistant Secretary

ATTACHMENT A" PLAN

NAME OF CONTRACTING PARTY:
NEW ORLEANS BOWL, INC.

NAME AND BRIEF NARRATIVE OF PROGRAM:

The funds will be used to partially pay the financial guarantee of the two participating teams competing in the New Orleans Bowl game. It is the mission of the New Orleans Bowl to provide an opportunity for Collegiate Student-Athletes to compete in a championship environment, and to expose the student-athletes, fans and sponsors to the many unforgettable hospitality opportunities that exist in the city of New Orleans.

Program Goals, Objectives, Expected Outcomes/Results Activities and Related Performance Measures (Duplicate pages as needed for each goal identified). What are the goals, objective(s), expected outcomes/results for this program: Indicate the goals/objectives for each goal. Explain how each goal, objective, outcome/result is measured. Identify activities that will be implemented to achieve expected outcomes, the person(s) responsible for implementing the activity, and the expected completion date.

1. Program Goal (*Goals are the intended broad, long-term results. Goals are clear statements of the general end purposes toward which efforts are directed.*)

The goal of the program is to support an event that will serve to enhance the economy of Louisiana and the City of New Orleans, by assisting with the payment of the financial guarantees for two participating teams of the event. The Bowl was created for the purpose of enhancing the economy of New Orleans and providing positive media exposure through the live ESPN broadcast as well as local, regional and national media coverage.

2. Program Objective(s) (*Objectives are intermediate outcomes--specific, measurable steps towards accomplishing the goal. They identify the expected outcomes and results.*).

The objectives of the program are to:

Fulfill the contracted financial obligations of the two participating NCAA athletic conferences and to provide the opportunity to promote Louisiana's tourism industry in publicity efforts as well as to the attendees at the game. All bowl games are required to pay guarantees to participating conferences. The objective for the Office of Tourism is to provide for leveraging a return on the State's investment by ensuring adequate tourism publicity in activities associated with promoting the game.

3. Relevant Activity (Activities) (*An activity is a distinct subset of functions or services within a program.*)

Plan, organize, produce, manage, conduct, and host a successful 2010 New Orleans Bowl game. Promote event and the Louisiana tourism industry with recognition to the State as a sponsor through placement of Louisiana Travel.com logo on all printed and other media materials, through verbal acknowledgement of broadcast publicity, and through speaking opportunities at the official press conference and the game. Fulfill the financial guarantee of the two participating NCAA teams from the Sun Belt Conference and Conference USA (\$1,000,000 total, minus any financial obligations or reimbursable expenses incurred by Bowl). Provide tickets and passes to the State for publicity and monitoring purposes. Submit Final Report.

4. Performance Measure(s) (*Measure the amount of products or services provided or number of customers served. Specific quantifiable measures of progress, results actually achieved and assess program impact and effectiveness.*)

The performance measures include:

- Number in attendance
- Publicity efforts and amount of tourism recognition as a sponsor
- Positive economic impact on the City and State
- Adequate reporting of events and activities and supporting documentation for expenditures

"ATTACHMENT B"

Page 1

Project Budget (2010-2011)

New Orleans Bowl, Inc.

Anticipated Income or Revenue

<u>Sources</u> (list all sources of revenue for entire project)	<u>Amounts</u>
Gate Receipts	\$1,217,360.00
Sponsorships	\$ 629,989.74
Licensing/Merchandise	\$ 12,000.00
Right Fees	\$ 144,000.00
Appropriation from the State of Louisiana	\$ 311,752.00
Grants	\$ 20,000.00
Special Events	\$ 26,000.00
Miscellaneous	\$ 9,653.25
TOTAL	\$2,370,754.99

Anticipated Expenses

<u>Expense Categories</u>	<u>Total Amount</u>	<u>Amount of Line Item Appropriation</u>
Salaries	\$	\$
Related Benefits	\$	\$
Travel	\$ 37,500.00	\$
Operating Services	\$ 232,375.00	\$
Advertising	\$ 231,750.00	\$
Printing	\$	\$
Maintenance of Equipment	\$	\$
Maintenance of Office	\$	\$
Rentals	\$ 156,900.00	\$
Dues and Subscriptions	\$	\$
Telephones	\$	\$
Postage	\$	\$
Utilities	\$	\$
Other		
Team Payouts	\$1,000,000.00	\$ 311,752.00
Insurance	\$ 30,400.00	\$
Media Relations	\$ 63,225.00	\$
Corporate Relations	\$ 40,888.75	\$
Tickets	\$ 19,900.00	\$
Auxiliary Game Events	\$ 12,500.00	\$
Community Relations	\$ 39,500.00	\$
Game Operations	\$ 43,700.00	\$
Officiating	\$ 35,860.00	\$
Special Events	\$ 131,350.00	\$
Office Supplies	\$	\$
Professional & Contract Services (<i>Disclose Subcontractors</i>)	\$	\$
Other Charges	\$ 294,906.2400	\$
Acquisitions & Major Repairs	\$	\$
Total Use of the Appropriation	\$2,370,754.99	\$ 311,752.00

Budget categories listed above reflect a typical budget and may be adjusted by the agency and recipient to reflect actual categories necessary for each individual program. Salaries and Professional & Other Contract Services shall be detailed using pages 2 and 3 of Attachment B).

ATTACHMENT B
Page 2
STAFFING
CHART

Name of Organization: **New Orleans Bowl, Inc.**

Name of Program: **New Orleans Bowl Game**

Name	Title	Total Salary Amount	Total Salary Paid by Appropriation Amount	Percentage	Related Benefits	Full time or Part Time # of months
<p>NOTE: No State funds will be used to pay for staffing.</p>						

ATTACHMENT B
Page 3
SCHEDULE OF PROFESSIONAL AND OTHER CONTRACT SERVICES

Name of Organization: **New Orleans Bowl, Inc.**

Name of Program: **New Orleans Bowl**

Name and Address of Individual and/or Firm	Nature of Work Performed and Justification for Services	Total Contract Amount	Total Paid by Appropriation
<p>NOTE: No State funds will be used for professional or other contract services.</p>			

“ATTACHMENT C”

Progress Report

(To be submitted at least quarterly showing progress achieved. Duplicate pages as needed.)

Organization: **New Orleans Bowl, Inc.**
 Contact Name: **John “Jay” Cicero**
 Telephone: **(504) 525-5678** Fax: **(504) 529-1622**

	<p align="center">% Complete</p>
<p>Goal: The goal of the program is to support an event that will serve to enhance the economy of Louisiana and the City of New Orleans, by assisting with the payment of the financial guarantees for the two participating teams of the event. The Bowl was created for the purpose of enhancing the economy of New Orleans and providing positive media exposure through the live ESPN broadcast as well as local, regional and national media coverage.</p>	
<p>Objective(s): Fulfill the contracted financial obligations of the two participating NCAA athletic conferences and to provide the opportunity to promote Louisiana’s tourism industry in publicity efforts as well as to attendees at the game. All bowl games are required to pay guarantees to participating conferences. The objective for the Office of Tourism is to provide for leveraging a return on the State’s investment by ensuring adequate tourism publicity in activities associated with promoting the game</p>	
<p>Activity(Activities) Performed: Plan, organize, produce, manage, conduct, and host a successful 2010 New Orleans Bowl game. Promote event and the Louisiana tourism industry with recognition to the State as a sponsor through placement of LouisianaTravel.com logo on all printed and other media materials, through verbal acknowledgement of broadcast publicity, and through speaking opportunities at the official press conference and the game. Fulfill the financial guarantee of the two participating NCAA teams from the Sun Belt Conference and Conference USA (\$1,000,000 total, minus any financial obligations or reimbursable expenses incurred by Bowl). Provide tickets and passes to the State for publicity and monitoring purposes. Submit Final Report.</p> <p>Performance Measure(s): The performance measures are:</p> <ul style="list-style-type: none"> • Number in attendance • Publicity efforts and amount of tourism recognition as a sponsor • Positive economic impact on the City and State • Adequate reporting of events and activities and supporting documentation for expenditures. 	

“ATTACHMENT D”

Cost Report for the Period of _____

Expense Category	Approved Total Amount	(Quarterly) Expenditures	Total Cumulative Year to Date Expenditures	Balance Remaining
Salaries				
Related Benefits				
Travel				
Operating Services				
Advertising				
Printing				
Maintenance of Equipment				
Maintenance of Office				
Rentals				
Dues/Subscriptions				
Telephones				
Postage				
Utilities				
Other (Team Payouts)	\$311,752.00			
Office Supplies				
Professional Services				
Other Charges				
Acquisitions & Major Repairs				

(Expense categories must reflect budget categories listed in “Attachment B” budget.)

Should reflect contract payment term quarterly.

“ATTACHMENT E”

Disclosure and Certification Statement

Contractor’s Name: NEW ORLEANS BOWL

Contractor’s Mailing Address: 2020 ST. CHARLES AVENUE, NEW ORLEANS, LA 70130

Organization Type: (For example, local government, non-profit, corporation, LLP, etc.)

Private entities required to register with the Secretary of State’s office must be in good standing with that office.

Non-Profit Corporation

Names and Addresses of all officers and directors, including Executive Director, Chief Executive Officer or any person responsible for the daily operations of the entity:

Ron Gardner Chairman, New Orleans Bowl
LSU Health Sciences Center
433 Bolivar Street, Room 816-C421 Loyola Avenue
New Orleans, LA 70112

Ron Maestri Vice Chair, New Orleans Bowl
New Orleans Zephyrs
6000 Airline Drive
Metairie, LA 70003

Myron E. Moorehead Secretary, New Orleans Bowl
Women’s Laser Institute, The
200 West Esplanade, Suite 702
Kenner, LA 70065

David R. Sherman Treasurer, New Orleans Bowl
Chehardy, Sherman, Ellis, Breslin, Murray, Recile & Griffith LLP
One Galleria Blvd., Suite 1100
Metairie, LA 70001

Jay Cicero Greater New Orleans Sports Foundation
2020 St. Charles Avenue
New Orleans, LA 70112

David Walker
Director of Athletics
University of Louisiana - Lafayette
Department of Athletics
201 Reinhardt Drive
Lafayette, LA 70506

Billy Ferrante
Executive Director
New Orleans Bowl
2020 St. Charles Avenue
New Orleans, LA 70130

Sheriff Paul Valteau
10101 Common Street, Suite 2700
New Orleans, LA 7012

Names and Addresses of all key personnel responsible for the program or functions funded through this agreement:

John "Jay" Cicero
President/CEO
Greater New Orleans Sports Foundation
2020 St. Charles Avenue
New Orleans, LA 70130

Billy Ferrante
Vice President of Marketing and Operations
Greater New Orleans Sports Foundation
2020 St. Charles Avenue
New Orleans, LA 70130

Sam Joffray
Vice President of Communications
Greater New Orleans Sports Foundation
2020 St. Charles Avenue
New Orleans, LA 70130

Gayle Ruth
Executive Assistant/Office Manager
Greater New Orleans Sports Foundation
2020 St. Charles Avenue
New Orleans, LA 70130

Yve Phillips
Accounting Manager
Greater New Orleans Sports Foundation
2020 St. Charles Avenue
New Orleans, LA 70130

Michelle Sanderson
Accounting Assistant
Greater New Orleans Sports Foundation
2020 St. Charles Avenue
New Orleans, LA 70130

Tricia Lowe
Director of Event Sales
Greater New Orleans Sports Foundation
2020 St. Charles Avenue
New Orleans, LA 70130

Alison Comeaux
Director of Event Services
Greater New Orleans Sports Foundation
2020 St. Charles Avenue
New Orleans, LA 70130

Jeremy Boyce
Director of Community Affairs
Greater New Orleans Sports Foundation
2020 St. Charles Avenue
New Orleans, LA 70130

Jeff Rossi
Director of Volunteers
Greater New Orleans Sports Foundation
2020 St. Charles Avenue
New Orleans, LA 70130

Derek Dupepe
Director of Group Sales
Greater New Orleans Sports Foundation
2020 St. Charles Avenue
New Orleans, LA 70130

Teresa Delgado
Receptionist
Greater New Orleans Sports Foundation
2020 St. Charles Avenue
New Orleans, LA 70130

Cristin Murphy
Event Coordinator
Greater New Orleans Sports Foundation
2020 St. Charles Avenue
New Orleans, LA 70130

Allison Baznik
Media Assistant
Greater New Orleans Sports Foundation
2020 St. Charles Avenue
New Orleans, LA 70130

Kristen Lanasa
Group Sales Assistant
Greater New Orleans Sports Foundation
2020 St. Charles Avenue
New Orleans, LA 70130

List any person receiving anything of economic value from this agreement if that person is a state elected or appointed official or member of the immediate family of a person who is a state elected or appointed official Include the amount of anything of economic value received, the position held within the organization. Identify the official and the public position held.

None

- I hereby certify that this organization has no outstanding audit issues or findings.
- I hereby certify that this organization has outstanding audit issues or findings and is currently working with the state to resolve such issues or findings.
- I hereby certify that the above information is true and correct, to the best of my knowledge, and I am the duly authorized representative of the organization.

John J. Cicero, President/Chief Executive Officer
(Name and Title of Person Authorized to sign for the Contractor)



(Authorized Signature of Person Authorized to sign for the Contracting Party)