

**ATTACHMENT A - PLAN**

Act 11 of 2010

20-901

NAME OF CONTRACTING PARTY:  
**Morehouse Economic Development Corporation**NAME AND BRIEF NARRATIVE OF PROGRAM:  
Morehouse Parish Economic Development Initiative  
Provide an office and contact person to assist with business expansion and attraction while coordinating projects which enhance the potential to sustain or increase economic conditions in the community

**Program Goals, Objectives, Expected Outcomes/Results Activities and Related Performance Measures (Duplicate pages as needed for each goal identified). What are the goals, objective(s), expected outcomes/results for this program:** Indicate the goals/objectives for this program. Indicate the expected outcomes/results for each goal. Explain how each goal, objective, outcome/result is measured. Identify activities that will be implemented to achieve expected outcomes, the person(s) responsible for implementing the activity, and the expected completion date.

1. Program Goal (*Goals are the intended broad, long-term results. Goals are clear statements of the general end purposes toward which efforts are directed.*)

Provide an office and an office manager/administrator to assist with business expansion and attraction while coordinating projects which enhance the potential to sustain or increase economic condition in the community

2. Program Objective(s) (*Objectives are intermediate outcomes--specific, measurable steps towards accomplishing the goal, that identify the expected outcomes and results. The program objective must include a percentage, a specific dollar amount or a number*).

1. Pay \$31,400 for professional and contract services to provide an office manager/administrator for MEDC for a 12 month period beginning July 1, 2010 and ending June 30, 2011.
2. Pay \$11,000 for a portion of operating services (advertising, printing, insurance, telephones /internet, and postage) by June 30, 2011.
3. Pay \$5000 for other charges (charges include; site planning and signage improvements) by June 30, 2011.
4. Pay \$2,600 for repairs and maintenance ( upgrades to office equipment, computers, software and office repairs and maintenance) by June 30. 2011.

3. Relevant Activity (Activities) (*An activity is a distinct subset of functions or services within a program to meet the Program Objective.*)

Other initiatives include the purchase of 5 regional and promotion display advertisements, the purchase of signage and professional services as needed to enhance marketing of the existing Coulter Industrial Park, the proposed U.S. Highway 165 Industrial Site and other properties/activities which provide economic benefit to the public.

4. Performance Measure(s) (*Measure the amount of products or services provided or number of customers served. Specific quantifiable measures of progress, results actually achieved and assess program impact and effectiveness. A Performance Measure must be designated as a percentage, a specific dollar amount or a number*).

1. Number of months paid for professional and contract services by June 30, 2011
2. Dollar amount paid for operating services by June 30, 2011
3. Dollar amount paid for other charges by June 30, 2011
4. Dollar amount paid for repairs and maintenance by June 30, 2011.

**ATTACHMENT B**

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**SCHEDULE OF PROFESSIONAL AND OTHER CONTRACT SERVICES**

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Name of Contracting Party: Morehouse Economic Development Corporation

Name of Program: Morehouse Parish Economic Development Initiative

Name and Address of Individual and/or Firm	Nature of Work Performed and Justification for Services	Total Contract Amount	Total Paid by Appropriation
Kay King 6281 Maxwell Rd. Bastrop, LA 71220	Economic Development and Office Administration	31,400	31,400

Totals \$ 31,400 \$ 31,400

**ATTACHMENT B**  
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**SCHEDULE OF OTHER CHARGES**  
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Name of Contracting Party: Morehouse Economic Development Corporation

Name of Program: Morehouse Parish Economic Development Initiative

Provide a description of the intended use of the funds listed in Other Charges and the dollar amount. Each use should be listed separately. Do not budget funds in Other Charges that can be placed in another expenditure category.	List dollar Amount for each use
1. Coulter Industrial Park, U.S. Highway 165 Industrial Site, Signage Improvements A. Site Planning B. Professional signs	\$2000 3000
Total – Should agree with Attachment B, page 1	\$5,000